

Management Presentation

### MCB AGRICOLE HOLDING AG



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# Content

1	Key Highlights	4
Ш	Economy and Market	5
Ш	Company Overview	11
IV	Strategy	18
V	Financial Results	23
VI	Post Placement	25



# Key highlights

#### 1 DRIVERS OF GLOBAL AGRICULTURAL BOOM

- Increase in the world's population
- Growing food and feed consumption
- Declining agri commodities stocks
- Global warming and rising biofuels production
- The highest prices for commodities in a decade

### The issue at a glance...

Further land bank expansion

MARKET OF GREAT OPPORTUNITIES

- 400,000 hectares by 2010
- Focus on high margin crops
- Western agrarian techologies and equipment
- Improvement of operating efficiency

Strong macro fundamentals in Ukraine

32 mln ha of fertile and high-quality arable land

Significant land value appreciation potential

One of the lowest land lease and labor costs in the world

High growth opportunities for increasing crop yields

Full-scale IPO in 2010-2011

- 8 years of extensive industry expertise
- 70,777 ha under control
- 39,924 ha already planted with crops
- Diversified agricultural, climatic, political and social risks
- Shareholders and management with strong credentials
- 3 Independent directors on the Board

**BUSINESS TRACK RECORD** 

STRATEGY OF GROWTH



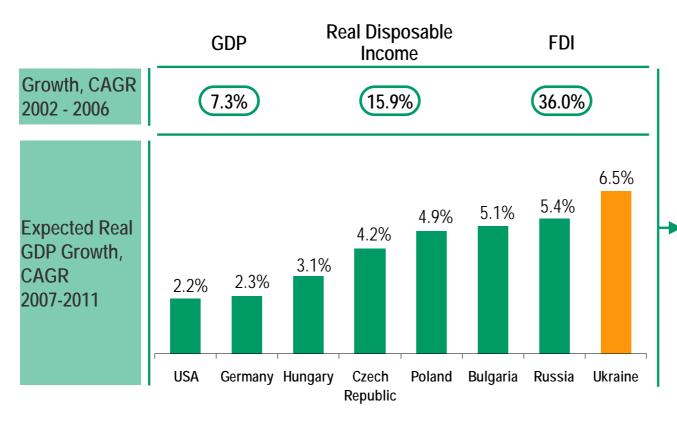


### **Economy and Market**





### Ukrainian economy on the rise



#### **Main Trends**

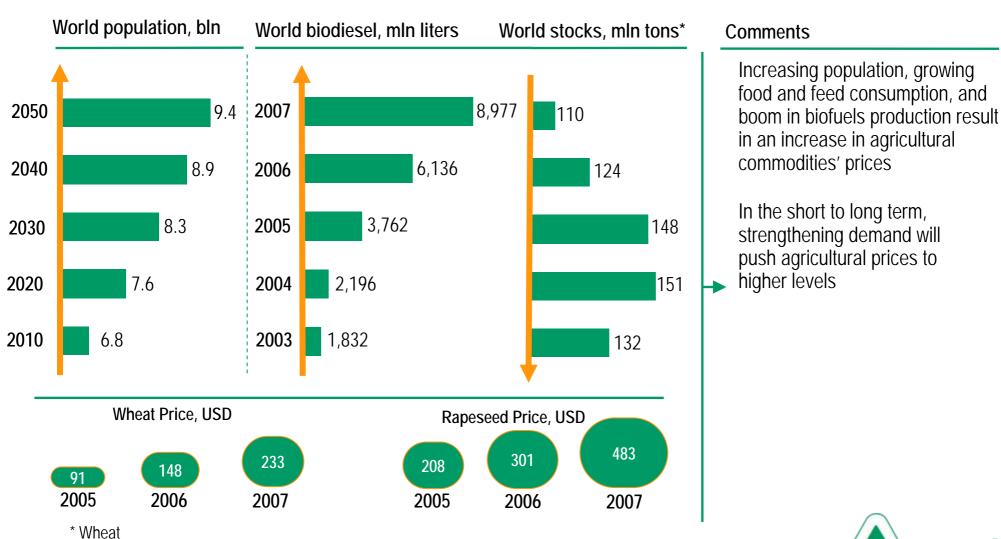
Steady FDI inflows signal investors' confidence in Ukraine

Healthy real GDP growth is likely to average 6.5% CAGR in 2007 – 2011, supported by solid domestic demand and improving export prospects





### The highest agricultural prices in a decade



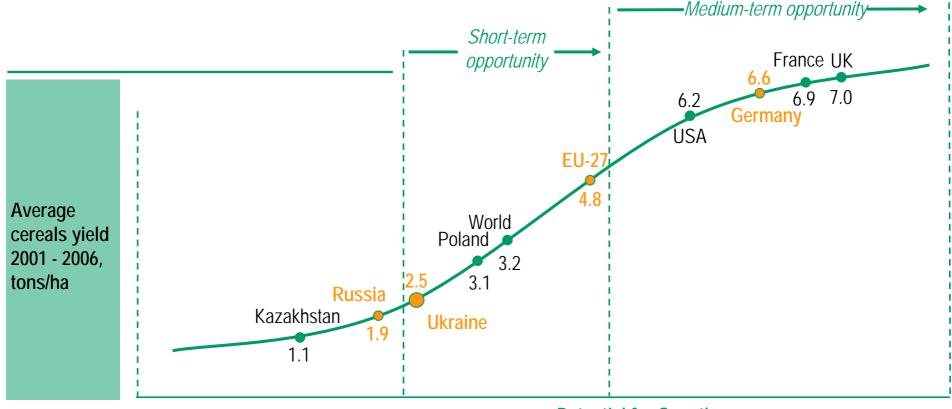




## High efficiency growth opportunities

Lack of appropriate financing is the main constraining factor for Ukrainian low yields

Productivity can be increased twofold in the medium-term due to proper financing and use of modern agricultural technology and equipment

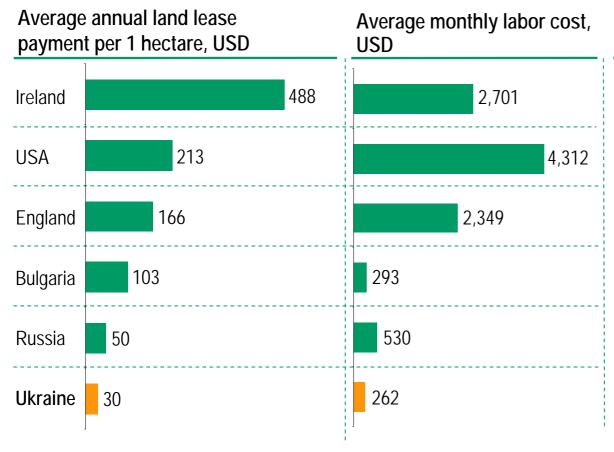


**Potential for Growth** 





### One of the lowest agricultural costs in the world



#### Comments

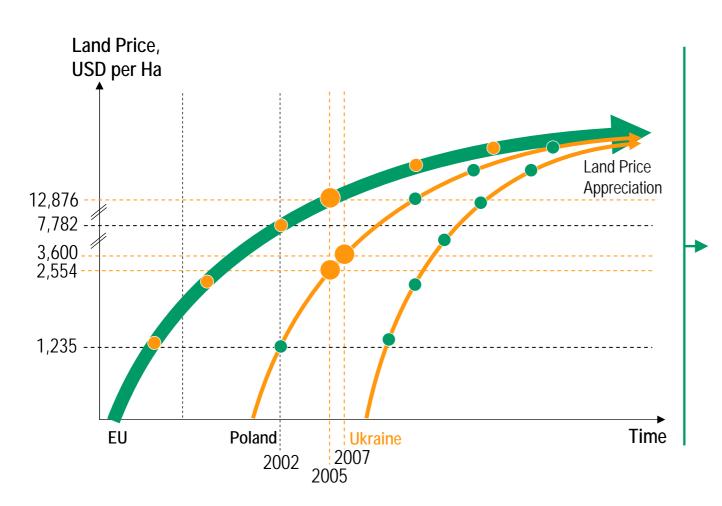
Average production cost of wheat in Ukraine is 50% lower than in the EU

Labor and land lease costs in Ukraine are one of the lowest in the world





### Land price appreciation potential



Similar assets should sell at similar prices

Land prices in Poland increased by 14 times up to \$3,600 per ha over 10 years





### **Company Overview**





# One of the largest agricompanies in Europe

#### **Competitive Strengths**

1 Industry Expertise

In agriculture since 1999

20%-30% premium to average agricultural yields in Ukraine

Highly-professional management team working together for more than 8 years

Extensive network of connections at local and government levels

70,777 hectares under control

Favorably positioned fertile land

39,924 hectares harvested with winter crops, including 12,567 hectares of rapeseed of German selection

Own machinery and equipment fleet enabling cultivation of 40,000 hectares

3 Diversified Risks

Land portfolio is geographically diversified over 10 regions to minimize exposure to climatic, political and social risks

Strategic distribution of land between winter (56%) and spring (44%) crops

Western
Standards of
Corporate
Governance

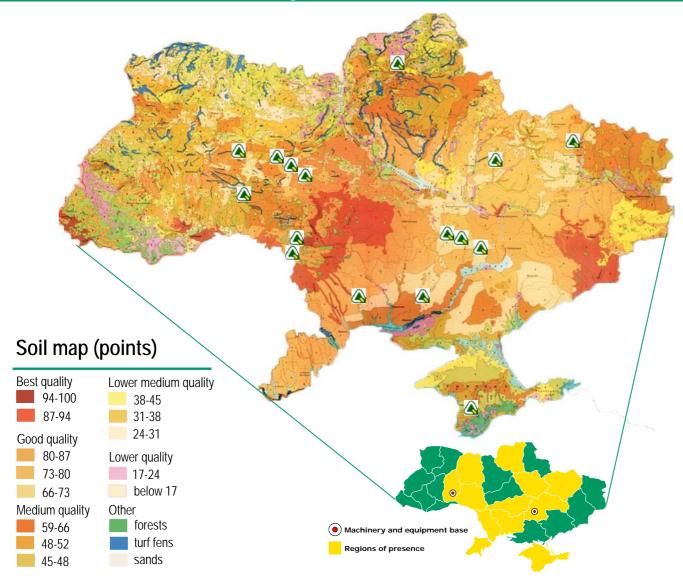
3 out of 5 Independent Directors on the Supervisory Board

IFRS audit on the horizon





## Favorably positioned black soils



#### Soil quality

The land bank is diversified across the most fertile regions of Ukraine with 88% share of chernozems (black soil)

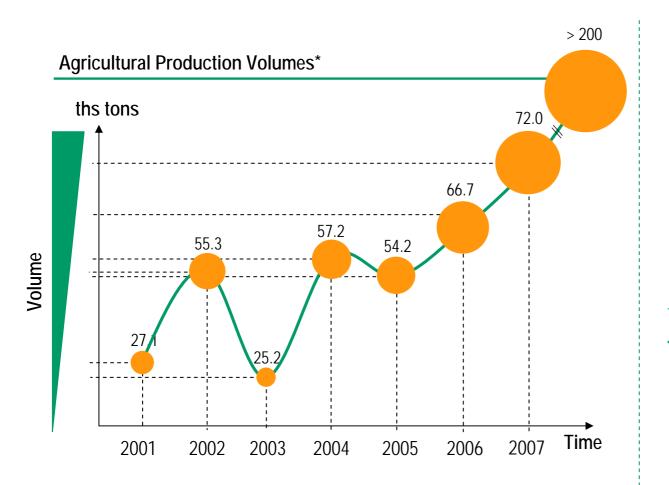
#### Land by region, hectares

Vinnytsya	15,976
Khmelnytsk	11,994
Dnipropetrovsk	10,991
Odesa	7,347
Kharkiv	6,010
Zhytomyr	4,877
Mykolaiv	4,465
Poltava	4,111
Chernigiv	3,267
Crimea	1,739
Total	70,777

Additional 30,000 ha currently in the process of concluding agreements



### 39,924 ha already planted with crops



#### Harvest

ths tons		2005	2006	2007
Wheat	No.	34.8	40.2	31.1
Rapeseed	٥	<del>-</del>	3.5	11.2
Sunflower		4.3	6.0	4.8
Barley		7.0	11.1	8.2
Corn		3.4	2.8	12.1
Rye	W	4.7	3.4	4.6
Total	0-10	54.2	67.0	72.0

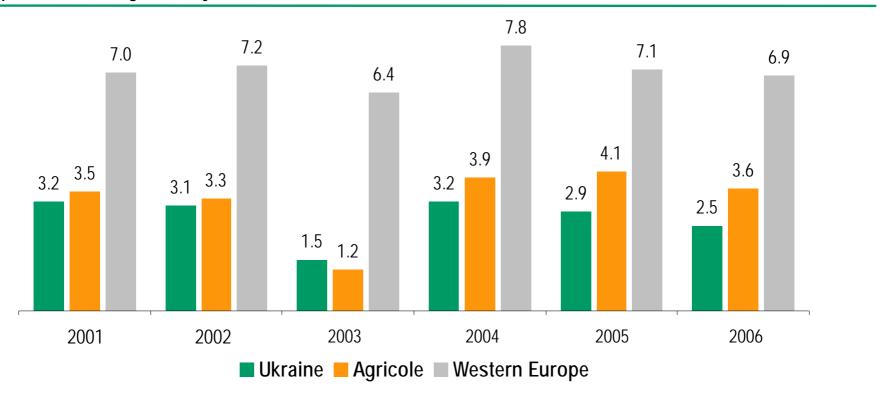


<sup>\*</sup> Includes production of wheat, rapeseed, sunflower, barley, corn, and rye.



# 20-30% premium to average Ukrainian yields

#### Comparison of average wheat yields







# Agricole Supervisory and Management Board



Anton Shyshkin Chairman of the Supervisory Board

- One of the founders of Ukrzernoprom Group
- Awarded with the State Honor of Ukraine of III and II Grade for contribution to Ukrainian agricultural industry
- Master's Degree in Physics (Lomonosov Moscow State University, Russia)



#### Kirill Sintsov Chairman of the Management Board

- One of the founders of Ukrzernoprom Group
- 1996-98: CEO for Ukrpetroleum Group
- 1990-96: USSR Academy of Sciences
- Master's Degree in Physics (Lomonosov Moscow State University, Russia)



#### Vladimir Bernstein, MBA Member of the Supervisory Board

- 4 years and 12 strategy-consulting projects at Bain (Boston)
- 2003-07: Partner, Russian Technologies Venture Fund
- 2001-03: Director of Strategic Investment and Planning of Alfa Group
- MBA (Stanford University, USA)
- · BS (Wharton Business School, USA)



### Olexander Derkach, PhD Independent member of the Supervisory Board

- Chairman of the Board of Directors of Prestige Group
- 2002-05: Chairman of Aval Bank, 2<sup>nd</sup> largest Ukrainian bank
- 2002: Best top-manager in Ukrainian banking sector
- PhD in Management, Marketing and Entrepreneurship (Taras Shevchenko University, Ukraine)



#### Vladimir Slabovsky Independent member of the Supervisory Board

- Since 1998: President of TiC Holding, in top 3 leaders of the bread baking industry of Ukraine
- Head of Ukrainian Baker's Association
- Honored Economist of Ukraine since 2004



### Andrey Visnjevsky, PhD Independent member of the Supervisory Board

- · Current: Member of the Supervisory Board of Metinvest B.V.
- Since 1997: Partner of Sergey Kozyakov & Partners law firm
- PhD in Private International Law (Taras National Taras Shevchenko University, Ukraine)





## Ukrzernoprom Agro management team



#### Eugene Leng CFO

- One of the founders of Ukrzernoprom Group
- Extensive international employment experience
- 8 years of managerial experience in agricultural companies
- MSc in International Finance and Business (Columbia University in NY, USA)



Mikhail Golubitsky Member of the Management Board, CFO

- One of the founders of Ukrzernoprom Group
- 8 years of managerial experience in agricultural companies
- 1998-01: Commercial Director of Ukrpetroleum Group
- Master's in Engineering (Moscow State Institute of Transport Engineers, Russia)



Igor Vengeruk, PhD Deputy Head of Production

- 8 years of agrarian experience
- Graduated from National Agrarian University
- PhD in Economics



Valeriy Zakharov Head of Production

- 16 years of managerial experience in various industries, including agriculture
- 2000-04: managed agricultural business in large-scale agricultural companies
- Graduated from Kramatorsk University (Ukraine)



#### Victor Esypenko Chief Agronomist

- 10 years of experience as a chief agronomist
- 2002: joined Ukrzernoprom as a chief agronomist
- Degree in Agrarian Chemistry and Soils (Kharkiv State Agrarian University)





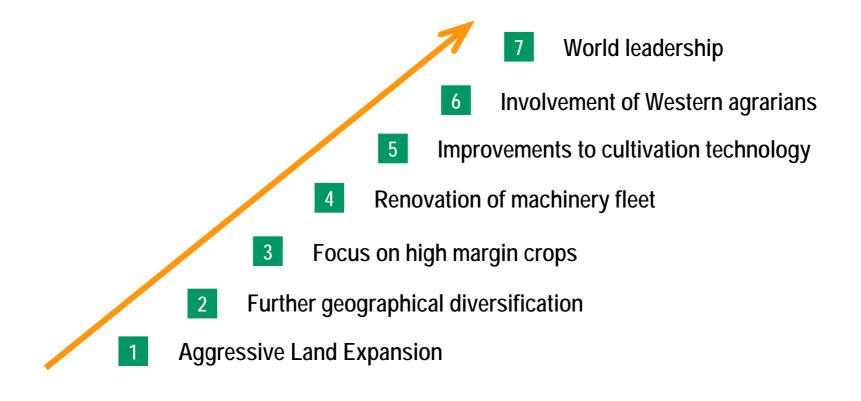
# Strategy





# Targeting the world's leadership

The strategic goal is to become one of the leading agricultural companies in the world







### 400,000 hectares under control by 2010



#### Land under control in 2010, ha

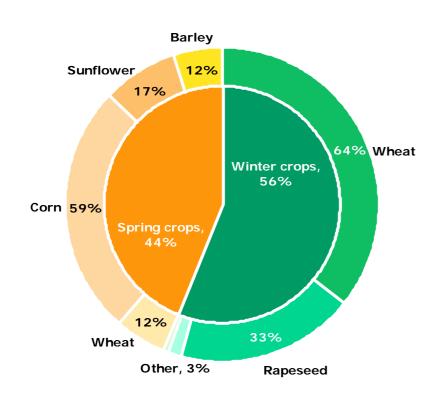
Kharkiv	51,010
Odesa	47,347
Khmelnitsk	46,994
Vinnitsa	45,976
Dnipropetrovsk	30,991
Cherkasy	30,000
Kyiv	30,000
Poltava	29,111
Kyrovograd	20,000
Ternopil	20,000
Volyn	20,000
Zhytomyr	19,100
Mykolaiv	4,465
Chernihiv	3,267
Crimea	1,739
Total	400,000





## Effective crop rotation mix

#### Targeted crop rotation mix



Harvested area, ths ha	2008	2009	2010
Winter crops			
wheat	24.1	60.3	108.7
rapeseed	12.7	30.8	55.0
rye	2.7	2.7	2.7
barley	0.8	0.8	0.8
Spring crops			
wheat	2.0	9.5	17.0
corn	14.2	46.7	79.2
sunflower	6.2	13.7	21.2
barley	6.6	9.1	11.6
Total	69.3	173.6	296.2

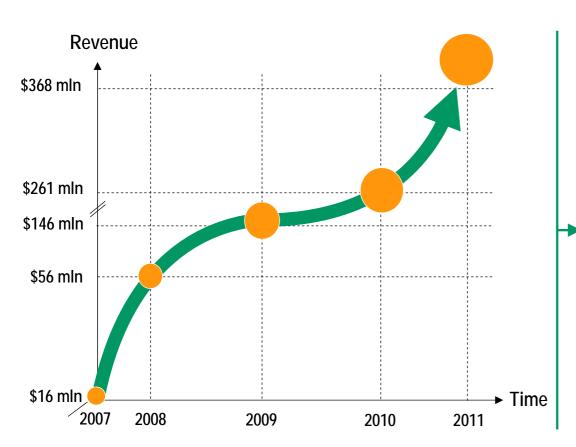




### Business plan

Land bank expansion will dominate till 2010

After that the main driving force will be improving operating efficiency



	2008	2009	2010	2011
Revenue	56	146	261	368
COS	(33)	(90)	(168)	(226)
Gross profit	23	56	93	142
SG&A	(4)	(10)	(18)	(24)
EBITDA	19	46	75	118
EBITDA margin	34%	32%	29%	32%
EBIT	16	40	67	109
EBIT margin	29%	27%	26%	30%
Net income	14	32	54	93
Net margin	25%	22%	21%	25%
Nonrecurring expenses*	(8)	(13)	(13)	<u>-</u>



<sup>\*</sup> Includes one-off expenses associated with obtaining control over land



### **Financial Results**





# Pro forma selected financials\*

### P&L summary

	2006	2007
Net Revenues	10,330	15,679
Cost Of Sales	(6,903)	(8,320)
Gross Profit	3,427	7,359
Gross Margin, %	33%	47%
SG&A	(796)	(1,337)
EBITDA	2,631	6,022
EBITDA margin, %	25%	38%
Depreciation and Amortization	(617)	(711)
EBIT	2,014	5,311
EBIT margin, %	19%	34%
Interest Expense	(318)	(1,033)
Tax	=	-
Net Income	1,696	4,278
Net Margin, %	16%	27%

### **Balance Sheet summary**

	2006	2007
Current Assets	12,671	23,380
Cash & Equivalents	58	342
Trade Receivables	4,313	3,500
Inventories	6,335	15,631
Other current assets	1,965	3,907
Fixed Assets	6,101	8,692
PP&E, net	5,618	8,188
Other non-current assets	483	504
Total Assets	18,772	32,072
Shareholders' Equity	10,089	14,367
Share Capital	4,571	4,571
Reserves and Other	370	370
Retained Earnings	5,148	9,426
Current Liabilities	6,756	17,807
ST Interest Bearing Debt	5,754	11,034
Trade Payables	638	701
Other Current Liabilities	364	1,072
LT Liabilities	1,927	4,898
LT Interest Bearing Debt	1,927	4,898
Total Liabilities & Equity	18,772	32,072
	,	<u> </u>



<sup>\*</sup> Management accounts



### **Post Placement**





### Placement details



Issuer	MCB Agricole Holding AG
Country	Ukraine
Sector	Agriculture
Listing	Frankfurt Stock Exchange, March 2008
MCap at placement, USD mln	230.0
Free float, %	24.4%
Hectares under control	70.8
MCap per hectare, USD ths	3.3
Placement proceeds, USD mln	56.1
Current MCap, USD mln	271.5

- Over 50 large institutional investors
- 5 times oversubscribed
- Share price grew by 18% since placement date





### Post-placement developments

#### Post Placement Strategy Realization

1 New Machinery

The Company purchased a fleet of modern agricultural machinery for the total amount of USD 11 mln, which is comprised of:

- 19 combines
- 19 corn reapers
- 13 tractors made by John Deere, Deutz-Fahr
- 63 MTZ tractors
- Seeders, cultivators and other agricultural machinery made by Claas, John Deere, Amazone, Geringoff, Deutz-Fahr

2 Spring Sowing Season

- Spring crops sowing is in process.
   As of mid April, 6,800 hectares have been sown with early spring crops (including wheat, barley, oats and sunflower)
- Seeds and fertilizers are being delivered to the Company's production subsidiaries

Optimization Project

- Reengineering of existing business processes
- Development and approval of a new organizational and management structure
- Establishment of Investor relations department
- Organization of IFRS reporting department
- Workout of technical requirements for ERP system
- Over 100,000 ha of land under control. New land lease agreements to be registered within next few months
- Target of 150,000 by the end of 2008

4 Expansion





### Thank you for your attention!

