

Myronivsky Hliboproduct

A chick to take home

Analyst day notes: Growth and diversification

MHP hosted an analyst day last week with CEO Yuriy Kosyuk and CFO Viktoria Kapelyushnaya. The company presented details of its greenfield project in Vinnitsya as well as business diversification plans.

- Management plans to launch the first phase of its greenfield project in Vinnytsya by 2013. The new facility will expand the company's poultry capacity 65% by 2015 to 560,000 mt annually. Following completion of the first phase, a second phase is under consideration for launch in 2017. The second phase would add another 220,000 mt of capacity, raising total annual capacity by 2.3x to 780,000 mt annually.
- MHP plans to expand its land bank by 2.3x to 500,000 ha by 2014 to maintain input self-sufficiency at the current level (100% self-sufficient in corn, 15% in sunflower).
- Management also intends to better exploit poultry export opportunities to bring overall export revenues to USD 500 mln (a 3.3x increase) by 2015.
- The company plans to diversify into fast food and further develop its Crimea-based fruit farming business (200 ha) but this should have little impact on 2010-13E results as both lines of business are in the very early stages of development.

Equity: 50% potential upside justifies BUY

We maintain our BUY recommendation on MHP based on several factors: (1) aggressive planned expansion supported by USD 580 mln in Eurobond financing (maturing in 2015); (2) vertical integration, which facilitates an average EBITDA margin of 36% over 2010-14; and (3) 17-28% discounts on 2010-11E EV/EBITDA to EM poultry peers, which we believe are not justified. We reiterate our 12-month TP of USD 22.8, implying 50% upside potential.

Eurobonds: MHP'15 recommended as HOLD

We expect MHP to have no difficulty in servicing its debt going forward and recommend MHP'15 (-/B3/B) as a HOLD. The bond, traded at a 239 bps spread over the sovereign curve (8.9% YTM), is priced in line with analogous BRF – Brazil Foods issues. Moreover, MHP'15 could underperform other Ukrainian corporate issues on the long end of the curve as it now looks relatively expensive by historical standards.

Report date	30 Sept 201			
Equity				
Bloomberg	MHPC LI			
Reuters	MHPCq.L			
Recommendation	BUY			
Price (29 Sept 10), USD	15.2			
12M price target, USD	22.8			
No of DRs, mln	108.5			
Market Cap, USD mln	1,652.9			
52-week performance	45%			
52-week range, USD	9.3/15.5			
ADT, 6M, USD mln	1.5			
Free float, %	19.3			
Free float, USD mln Prices as of Sept. 29, 2010	319.0			

Ownership structure

Management	80.0%
Other	20.0%

MHPC LI vs. Index performance



Source: Bloomberg

Eurobonds

Bloomberg	MHPSA 10 ¼ 15
ISIN	USL6366MAB92
Ratings (S/M/F)	-/B3/B
Price*	105.1
YTM [*]	8.9%, s.a.
Maturity date	Apr 29, 2015
Туре	Bullet
Amount outstanding	USD 585 mln
Coupon	10.25%
Frequency	s.a.

Price, YTM as of Sept. 29, 2010, mid-price

MHP'15 YTM, spread over sovereign curve

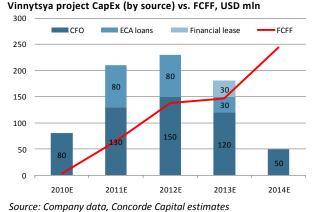


Apr-10 May-10 Jun-10 Jul-10 Aug-10 Aug-10 Sep-10 Source: Bloomberg

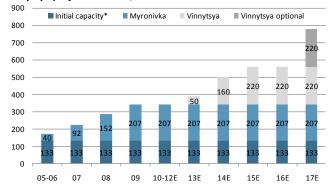


Vinnitsa project to boost 2013-17E revenues

Given strong demand for chicken and poultry products, management plans to launch the first phase of its Vinnytsya greenfield project by 2013 and expand poultry capacity 65% by 2015 to 560,000 mt annually. Following completion of the first phase, a second phase launch proposed for 2017 could add an additional 220,000 mt of capacity annually, increasing total capacity to 780,000 mt. However, the second phase of the project will be predicated on continuing high domestic demand for poultry as well as the company's ability to refinance a USD 585 mln Eurobond issue maturing in 2015.



Vinnytsya project schedule, 000 mt



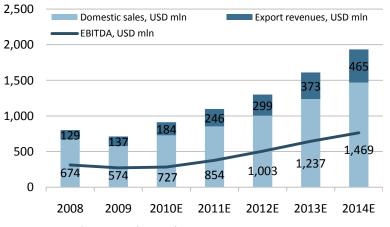
According to management, MHP has already started work on the Vinnitsya facility with monthly CapEx of some USD 15 mln. Total CapEx for phase one is estimated at USD 750 mln, with financing coming largely from operating activities (71%) and ECA loans for equipment (25%) during 2010-14E.

We believe the market will easily absorb the expansion as Ukraine's per capita meat consumption (48 kg) is 49% below the 2009 EU-27 average. Moreover, in 2009 Ukraine imported nearly 200,000 mt of poultry, or about 20% of the chicken consumed for the year. The first phase of the Vinnytsya project should expand output by a similar amount, suggesting import substitution will be an attractive strategy for the company in future.

Land bank growth backs feed sufficiency as output rises

To maintain input sufficiency at the current level (100% self sufficient in corn, 15% in sunflower), MHP plans to expand its land bank by 2.3x to 500,000 ha by 2014. We estimate total investment in land could amount to USD 220-250 mln. Besides keeping sufficient in fodder, land bank expansion should increase MHP's proceeds from wheat exports, which according to our estimates should reach USD 150-200 mln (3-4x growth vs. 2009) in revenues by 2015E, hedging the company's foreign exchange risk.





Source: Company data, Concorde Capital estimates



Export growth should diversify sales and reduce forex risks

At the analyst day, management discussed plans to better exploit poultry export opportunities. In August, the company began shipping frozen chicken to Russia, and anticipates permission to enter the EU market in 2011. According to the company, the European Commission was fully satisfied with its facilities and the Ukrainian government is expected to align Ukrainian legislation with that of the EU shortly. The company also plans to start exporting poultry to the US in 2-3 years in partnership with Perdue. The Middle East was also mentioned as a potential export market.

As a result, management forecasts that approximately 40% of poultry produced at Vinnitsya will be exported, translating into 10-15% of total poultry output in 2013-15. In the meantime, the company expects total export revenues to reach USD 500-550 mln, with sunflower oil exports delivering up to 70% of this amount or USD 350 mln (up 3.5x vs. 2009) in 2015E.

Further business diversification being explored

Management also elaborated on its plans to diversify its business. Firstly, MHP is considering the launch of a fast food chain. We see obvious synergies in extending MHP's vertical integration by adding fast food outlets to its delivery chain, benefiting from its cost-effective in-house poultry production.

On top of that, management sees potential in further developing its Crimea-based fruit farming business (200 ha). Currently, fruit crops consist of 50% apples, 25% pears and 25% other fruits. This said we expect the aforementioned initiatives to have only a minor impact on 2010-13E financials as both lines of business are in the very early stages of development.



Stock rated BUY with potential 50% upside

We maintain our BUY recommendation for LSE-listed MHP on the back of (1) aggressive output expansion plans, supported by USD 580 mln in Eurobond financing (maturing in 2015); (2) vertical integration, which facilitates an average EBITDA margin of 36% over 2010-14; and (3) 17-28% discounts to EM poultry peers on 2010-11E EV/EBITDA – discounts that we believe are not justified. We reiterate our 12-month TP of USD 22.8 for the stock, implying 50% upside potential.

Poultry prices to gain 7.5% on rising grain prices in 2H10

Ukraine's wheat and coarse grain prices, a major cost component in poultry production, have risen 30% since May on reduced harvest expectations for 2010/11. This should favor a 7.5% y-o-y increase in local poultry prices to UAH 13.8/kg (ex-VAT) in 2010. As MHP produces (est.) 80% of its fodder needs from in-house grown crops, we expect the company not only to enjoy a favorable pricing environment in 2010, but to maintain an EBITDA margin of 31% vs. the 13% median for EM peers in 2010.

Vinnytsya plant to spur 22% CAGR sales growth in 2010-14

The launch of the Vinnytsya project (phase one) in 2013 should increase MHP's poultry output capacity at a 10% CAGR over 2010-14F, which coupled with 6.9% CAGR in domestic chicken prices, implies an increase at a 22% CAGR in the company's top line in 2010-14E. In our view, growth at a 3.8% CAGR in Ukraine's per capita meat intake over the next five years on the back of improved income, as well as import substitution, should ensure absorption of MHP's poultry output in 2010-14.

EBITDA margin to improve in 2011-12E

Given 100% sufficiency in corn and 17% sufficiency in sunflower seeds, we expect the company to increase its EBITDA margin from 31.2% in 2010E to 34.4% in 2011E on less volatile grain prices, curbing cost growth. Moreover, increased wheat and sunoil exports, stemming from the Vinnytsya project and MHP's land bank expansion plans in 2013 and onward should additionally contribute to an increased EBITDA margin over the long-term.

Valuation: 50% upside potential

At the current market price of USD 15.2 per GDR, the stock trades at 17-28% discounts on 2010-11E EV/EBITDA and 34-54% discounts on 2010-11F P/E to emerging market poultry and meat peer medians. We see these discounts as unjustified given the stock's high liquidity (6M daily turnover: USD 1.5 mln), stronger profitability vs. peers and transparent management practices. We maintain our BUY recommendation for the stock with a 12-month target price of USD 22.8 per GDR. Upside: 50%.

Myronivsky Hliboproduct peer multiples

	Ticker	Current Price	Mcap	Country	E	//Sales		EV	/EBITDA			P/E	
	Bloomberg	USD	USD mln		09	10F	11E	09	10F	11E	09	10F	11
Poultry and meat EM													
BRF - BRASIL FOODS SA	BRFS3 BZ Equity	14.5	12,694.0	Brazil	1.4	1.2	1.0	24.6	11.8	9.0	90.1	35.2	20.3
CHINA YURUN FOOD GROUP LTD	1068 HK Equity	3.8	6,617.0	China	3.7	2.5	1.9	29.2	18.2	14.9	34.9	22.6	19.0
CHAROEN POKPHAND FOODS PUB	CPF TB Equity	0.8	6,150.3	China	1.5	1.2	1.1	14.7	10.7	9.9	20.9	14.2	13.4
UNIVERSAL ROBINA CORP	URC PM Equity	1.0	1,983.1	Phillipines	2.0	1.6	1.4	13.9	8.1	7.6	30.0	14.2	13.6
CHERKIZOVO GROUP-GDR REG S	CHE LI Equity	18.2	1,175.8	Russia	1.7	1.3	1.1	9.9	7.9	6.4	11.7	9.2	7.6
RAINBOW CHICKEN LTD	RBW SJ Equity	2.3	785.5	Durban	n/a	0.6	0.5	n/a	5.2	4.5	13.5	10.8	9.7
Median					1.7	1.3	1.1	14.7	9.4	8.3	25.5	14.2	13.
Agriculture EM													
WILMAR INTERNATIONAL LTD	WIL SP EQUITY	4.6	29,409.6	Indonesia	1.3	1.1	1.0	13.0	13.1	11.2	18.2	16.4	14.4
ASTRA AGRO LESTARI TBK PT	AALI IJ EQUITY	2.5	3,934.2	Indonesia	4.8	4.3	3.8	12.0	11.3	9.5	19.8	18.7	15.
ILLOVO SUGAR LTD	ILV SJ EQUITY	3.5	1,629.3	South	1.5	1.5	1.3	7.3	7.0	5.9	15.6	19.3	13.
PP LONDON SUMATRA INDONES PT	LSIP IJ EQUITY	1.1	1,533.0	Indonesia	4.4	3.5	3.1	12.9	8.9	7.8	21.6	14.3	12.8
SAO MARTINHO SA	SMTO3 BZ	10.7	1,209.6	Brazil	2.6	2.2	2.0	8.0	6.4	6.1	26.4	26.6	33.3
PGG WRIGHTSON LTD	PGW NZ EQUITY	0.4	318.0	New	0.5	0.5	0.5	8.5	8.0	7.2	18.9	13.2	11.0
Median					2.1	1.8	1.7	10.2	8.4	7.5	19.4	17.5	14.
MHP SA -GDR REG S	MHPC LI Equity	15.2	1,652.9	Ukraine	3.0	2.4	2.0	7.9	7.8	5.9	10.3	9.4	6.
MHP (Discount)/Premium to Poultry E	M				79%	93%	90%	(46%)	(17%)	(28%)	(59%)	(34%)	(54%
MHP (Discount)/Premium to Agricultu	ire EM				46%	31%	21%	(23%)	(8%)	(21%)	(47%)	(47%)	(56%

Source: Company data, Bloomberg, Concorde Capital estimates



MHP'15 recommended as a HOLD

We expect MHP to have no difficulties in servicing its debt going forward and recommend MHP'15 as a HOLD. The bond, traded now at a spread of 239 bps over the sovereign curve (YTM of 8.9%), is priced in line with peer BRF – Brazil Foods. Moreover, MHP'15 could underperform other Ukraine's corporate issues on the long end of the curve as it now looks relatively expensive by historical standards.

Net debt / EBITDA 2010E at a manageable 2x

MHP's total debt grew by 41% to USD 736 mln over 1H10. Given our 2010 EBITDA forecast of USD 284 mln, total debt/EBITDA 2010E is stands at 2.6x, while Net Debt/EBITDA 2010E is 2x (vs. the Eurobond covenant of 2.5x).

Though it has increased its aggregate debt, MHP has improved the structure: the share of long-term debt rose to approximately 94% at end-1H10 from 72% as of end-2009. The company attracted USD 330 mln in fresh debt in April through a 5Y Eurobond placement, using USD 100 mln of the proceeds to repay short-term debt. It also extended until 2015 the maturity of USD 250 mln in previously issued Eurobonds (originally maturing in 2011).

EBIT coverage at 4.6x, forex risk low

We see 2010E EBIT interest coverage at 4.6x and, hence, the company should not have problems servicing outstanding debt. Moreover, higher projected forex revenues in 2010 (USD 180-190 mln) are three times the Eurobond coupon payments coming due (USD 61 mln in 2010), insulating the company from forex risk. As the company projects increasing its forex revenues to USD 500 mln by 2015, up 3.3x from 2009, this should also decrease forex risks by the time the bonds mature.

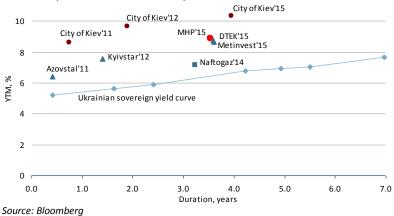
Aggressive CapEx increases susceptibility to market

According to company projections, approximately 60%-100% of its CFO is to be used for Vinnitsa project CapEx during 2010-2013. Also, an additional USD 190 mln in ECA loans will be used to finance equipment purchases. Given such an aggressive CapEx program, the company might need to attract further debt in 2014-2015 and, hence, become more susceptible to debt capital market conditions by MHP'15's maturity.

MHP'15 fairly priced

As MHP should not have any difficulties in servicing its debt going forward, we recommend MHP'15 (-/B3/B) as a Hold. We see MHP'15, now traded at a 239 bps spread over the sovereign curve (YTM of 8.9%), as priced in line with peer BRF – Brazil Foods bonds (BB+/Ba1/BB+), now traded at 240-250 bps over the Brazilian sovereign curve (BRF has the same Net Debt/EBITDA 2010E of 2x). Furthermore, MHP'15 could underperform Ukraine's other corporate issues on the long end of the curve as it now looks relatively expensive by historical standards. Historically, spreads over the sovereign curve for MHP'11 were approximately 100-150 bps wider than those for Azovstal'11 (part of Metinvest), while currently MHP'15, Metinvest'15 and DTEK'15 all have similar yields of 8.7%-8.9%.







Financial statements, IFRS

Income statement summary, USD mIn

	2008	2009	2010E	2011F	2012F	2013F	2014F
Net Revenues	803	711	911	1,099	1,302	1,610	1,934
Cost Of Sales	(515)	(447)	(631)	(746)	(825)	(985)	(1,175)
IAS 41 gains	6	35	31	41	48	60	72
Gross Profit	294	299	311	394	524	685	831
Other Operating Income/Costs, net	98	53	73	99	117	129	135
SG&A	(80)	(81)	(100)	(115)	(137)	(169)	(203)
EBITDA	312	271	284	378	505	644	763
EBITDA margin. %	38.9%	38.1%	31.2%	34.4%	38.8%	40.0%	39.5%
Depreciation	(57)	(52)	(53)	(59)	(67)	(75)	(83)
EBIT	255	219	230	319	438	569	680
EBIT margin. %	31.8%	30.8%	25.3%	29.0%	33.6%	35.4%	35.2%
Interest Expense	(52)	(51)	(50)	(59)	(49)	(47)	(45)
Financial income	11	9	11	13	15	17	19
Other income/(expense)	(199)	(24)	(12)	6	7	7	8
PBT	16	154	180	279	410	547	662
Tax	(1)	6	(4)	(14)	(25)	(44)	(53)
Extraordinary Income/(loss)	(10)	0	0	0	0	0	0
Net Income	5	160	176.0	265.2	386	503	609
Net Margin. %	0.6%	22.5%	19.3%	24.1%	29.6%	31.3%	31.5%
Dividend Declared	-	-	-	-	-	-	54

Balance sheet summary, USD mln

	2008	2009	2010E	2011F	2012F	2013F	2014F
Current Assets	338	427	752	820	938	1,183	1,517
Cash & Equivalents	54	22	174	133	164	251	403
Trade Receivables	32	43	55	66	78	97	116
Inventories	165	271	432	511	565	675	805
Other current assets	87	90	91	110	130	161	193
Fixed Assets	587	711	782	931	1,134	1,333	1,511
PP&E. net	518	628	703	825	992	1,172	1,328
Other Fixed Assets	69	83	79	106	142	161	183
Total Assets	925	1,138	1,534	1,752	2,072	2,516	3,028
Shareholders' Equity	346	494	639.4	873.8	1,215	1,663	2,152
Share Capital	254	254	254	254	254	254	254
Reserves and Other	92	241	386	620	961	1,409	1,898
Current Liabilities	219	286	197	188	205	222	256
ST Interest Bearing Debt	152	164	48	47	44	43	42
Trade Payables	22	72	95	75	83	98	117
Accrued Taxes	1	-	-	-	-	-	-
Other Current Liabilities	45	49	55	66	78	81	97
LT Liabilities	359	358	698	690	653	632	620
LT Interest Bearing Debt	352	349	686	676	636	611	595
Other LT	7	9	12	14	17	21	25
Total Liabilities & Equity	925	1,138	1,534	1,752	2,072	2,516	3,028

Cash flow statement summary, USD mln

	2008	2009	2010E	2011F	2012F	2013F	2014F
Net Income	5	160	176	265	386	503	609
Depreciation	57	52	53	59	67	75	83
Non-operating and non-cash items	201	(11)	(24)	(51)	(59)	(75)	(81)
Changes in working capital	(141)	(78)	(146)	(112)	(67)	(140)	(147)
Operating Cash Flow	123	123	60	161	327	363	464
Capital Expenditures. Net	(178)	(137)	(130)	(184)	(253)	(249)	(235)
Other Investments. Net	(36)	11	-	-	-	-	-
Investing Cash Flow	(213)	(126)	(130)	(184)	(253)	(249)	(235)
Net Borrowings/(repayments)	(24)	27	222	(20)	(43)	(27)	(17)
Dividends Paid	-	-	-	-	-	-	(61)
Other	166	(56)	-	-	-	-	-
Financing Cash Flow	142	(28)	222	(20)	(43)	(27)	(77)
Beginning Cash Balance	N/A	53	22	176	133	164	251
Ending Cash Balance	79	23	174	133	164	251	403
Net Cash Inflows/Outflows	51	(31)	152	(43)	31	87	152
UAH/USD exchange rates							
	2009	2000	20105	20115	20125	20125	20145

	2008	2009	2010E	2011F	2012F	2013F	2014F
Average	5.3	7.8	8.0	7.9	7.9	7.9	7.9
Year-end	7.7	8.0	8.0	7.9	7.9	7.9	7.9
Selected ratios							
	2008	2009	2010E	2011F	2012F	2013F	2014F

2008	2005	20101	20116	20121	20136	20146
1.44	1.81	1.97	1.56	1.02	0.62	0.31
1.30	0.99	0.88	0.67	0.42	0.24	0.11
0.63	0.57	0.58	0.50	0.41	0.34	0.29
1%	14%	13%	16%	20%	22%	22%
1%	32%	31%	35%	37%	35%	32%
	1.44 1.30 0.63 1%	1.44 1.81 1.30 0.99 0.63 0.57 1% 14%	1.44 1.81 1.97 1.30 0.99 0.88 0.63 0.57 0.58 1% 14% 13%	1.44 1.81 1.97 1.56 1.30 0.99 0.88 0.67 0.63 0.57 0.58 0.50 1% 14% 13% 16%	1.44 1.81 1.97 1.56 1.02 1.30 0.99 0.88 0.67 0.42 0.63 0.57 0.58 0.50 0.41 1% 14% 13% 16% 20%	1.44 1.81 1.97 1.56 1.02 0.62 1.30 0.99 0.88 0.67 0.42 0.24 0.63 0.57 0.58 0.50 0.41 0.34 1% 14% 13% 16% 20% 22%



Contacts

CONCORDE CAPITAL

2 Mechnikova Street, 16th Floor Parus Business Centre Kyiv 01601, Ukraine Tel.: +380 44 391 5577 Fax: +380 44 391 5571 www.concorde.ua Bloomberg: TYPE CONR <GO>

CEO Igor Mazepa	im@concorde.com.ua	RESEARCH	
SALES		Director of Investment Research Rebecca Baldridge, CFA	rb@concorde.com.ua
International Sales & Trading		Metals & Mining	
Anastasiya Nazarenko Marina Martirosyan	an@concorde.com.ua mm@concorde.com.ua	Andriy Gerus	ga@concorde.com.ua
Rostyslav Shmanenko	rs@concorde.com.ua	Utilities, Machinery	
Marina Damaskina Dasha Vasilieva	md@concorde.com.ua vd@concorde.com.ua	Yegor Samusenko	syg@concorde.com.ua
	_	Oil & Gas	
Domestic Sales & Trading		Andriy Gerus	ga@concorde.com.ua
Yuriy Pilipenko Alisa Tikhomirova	up@concorde.com.ua at@concorde.com.ua	Ruslan Patlavskyy	rp@concorde.com.ua
		Agriculture, Consumer-related	
		Ruslan Patlavskyy	rp@concorde.com.ua
Director of Domestic Fixed Incor	me		
Roland Vizner	rv@concorde.com.ua	Economics, Financial services Mykyta Mykhaylychenko	mms@concorde.com.ua
		Fixed income	
		Andriy Gerus	ga@concorde.com.ua
		Mykyta Mykhaylychenko	mms@concorde.com.ua
		Politics	
		Brad Wells	bw@concorde.com.ua
		Editor	

Brad Wells

bw@concorde.com.ua

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