

Ukraine/ Consumer Durables NORD

Raiding The Icebox

April 12, 2006

12M Target

USD 43.0

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| Market Information | |
|--|-------------------------------|
| No of Shares, mln Free Float, % | 2.7 5% |
| Stock Ownership | |
| Treasury stock 1 | 75.2% 1.8%* 13.0% |
| | |
| Ratios 2005 | |
| EBITDA Margin EBIT Margin Net Margin | 5.0% 2.5% 1.6% |
| Net Debt/Equity *According to Ukrainian legis treasury stock has either to be cance sold during a 12-months perio practice, treasure stock in most ca | elled or od. In ases is |
| sold to affiliated structures. We expet to be the case for Nord, and do not e treasury stock from calculations of share price. If the stock is cancelle would increase our target price to 48.0 | exclude target d, this |

43

The King Of Ukrainian Refrigerators. Open JSC Nord is a member of the Nord group, which accounts for 33% of Ukraine's refrigerator market (including 20% held by OJSC Nord itself). The group is also diversified into vacuum cleaners and air conditioners, and the companies included in the group are closely interconnected. Roughly 52% of OJSC Nord's output is exported to Russia and the EU.

We are initiating coverage of Nord, Ukraine's monopoly producer

of household refrigerators. Growing incomes and housing

construction are driving the company's top line, however,

growing competition is putting pressure on Nord's margins. These conditions, in our belief, make the company an appealing acquisition target. To survive Nord either needs to succeed in lobbying for the return of tax privileges or seek a JV/merger with a multinational producer. Both scenarios will have positive influence on the company's margins. Our 12M target price is USD

Growing Competition – How To Survive. Increasing competition from Russian-made refrigerators, coupled with the canceling of privileges for free economic zones, caused a decrease in the company's profitability in 2005. We believe these factors will push Nord to seek a partnership or merger with a multinational producer or alternatively - make present owner Valentyn Landyk, MP from Regions of Ukraine faction, lobby for the restoration of these privileges.

Margins To Bounce Back. In either cases we expect an increase in Nord's margins. A partnership would mean more efficient production and stronger brand positioning, backed with the name of a multinational producer. The restoration of privileges for free economic zones would mean lower income tax, privileges for VAT, and the absence of import tariffs.

KEY FINANCIAL DATA, USD min

| | Net Revenue | EBITDA | Net Income | Gross Margin | EBITDA Margin | Net Margin |
|-------------|-------------|--------|------------|--------------|---------------|------------|
| 2004 | 128.1 | 10.2 | 4.6 | 23% | 8% | 4% |
| 2005E | 187.4 | 9.8 | 3.3 | 17% | 5% | 2% |
| 2006E* | 244.4 | 12.6 | 5.1 | 19% | 5% | 2% |
| Spot Exchan | ge Rate | 5.5 | | | | |

Spot Exchange Rate

* Under "Partnership/Acquisition" scenario



Refrigerators And More

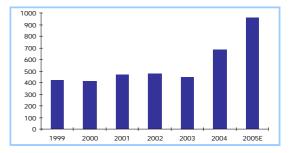
OJSC Nord is the central company of Nord Group, specializing in the production of refrigerators and deep freezers.

| Nord Group Companies | Owners:Management75.18%Nord OJSC11.83% |
|--|---|
| | Other 12.99% |
| Refrigerating equipment: Ukraine: Donbas Plus Ltd | Affiliates: Nord OJSC VEZ "Donetsk" (refrigerators) |
| Intertekhnika Ltd | Owns: |
| Russia: Nord-Sprint | "Kramatorsky "Conditioner" plant" OJSC 63.61% (housing and transport conditioners, heat-exchange equipment for freezers, compressors) |
| Jordan: JV | "Potential" OJSC 55.26% (cords) |
| Stoves: Donetsk plant of gas and electrical appliances Ltd | "Elektrodvyhun" OJSC 16.08% (vacuum-cleaners, engines for household electrical appliances) |
| | Donetsk institute of refrigeration equipment CJSC 50.99% (research, certification testing) |
| | Nord Group CJSC 54.28% (managing company) |
| | Nord service center CJSC 99.29% (post-sales services) |
| | |

The Nord group companies are inter-connected in terms of production of parts and components for assembly workshops. In addition to OJSC Nord and its consolidated affiliate, refrigerators are also produced at two other Nordcontrolled companies in Ukraine (Donbas Plus accounts for household refrigerators, Intertekhnika – for industrial refrigerating equipment). There is also a plant in Russia and one in Jordan.

50% stake in an Ivano-Frankivsk producer of washing machines to Antonio Merloni, Italy, which plans to produce Ardo machines there. Nevertheless, except for refrigerators, Nord Group remains diversified with its business in gas and electric stoves (capacity 300 ths units), vacuum-cleaners and conditioners.

In 2003 Nord Group sold its Production of Refrigerators by OJSC Nord



Source: Company Data



The annual capacity of OJSC Nord is 1 mln compressors. The company is currently producing at close to 100% capacity (we estimate total production of household refrigerators by Nord Group at 960 mln in 2005, with OJSC Nord accounting for 83% of the entire amount).

Nord Group produces 64 models of refrigerators and deep freezers (over 280 different types), seven models of gas and electric stoves (more than 42 modifications). Preparations for the launch of a new model of refrigerator takes eight months and 5-7 new models of refrigerators are launched annually. Service is provided by 32 regional centers in Ukraine and 147 in Russia.

Refrigerators and deep freezers make up 89.9% of the company's sales.

The group is controlled by Valentyn Landyk, Party of Regions MP.



The Market: Gains And Losses

Ukraine: Housing Booming, Incomes On The Rise

Ukraine's market of large household appliances (refrigerators, washing machines and dishwashers, gas and electric stoves) is estimated at over USD 1 bln, having an estimated growth of 25-30% last year. Refrigerators account for \sim 1/3 of the market.

Demand for refrigerators in Ukraine driven by two sources. Firstly, growth in residential construction volumes implies an increase in demand for refrigerators; secondly, as the population's disposable income increases people start replacing old refrigerators with new ones.

The population's nominal income grew by 38.4% yoy in 2005, real income increased by 20.1%. Housing construction was the only segment of the entire construction industry which reported 3.7% growth last year, while overall construction amounts fell by 6.6%.

Compared to other durable goods, refrigerators are present in the largest number of Ukraine's households. According to a poll by Ukraine's State Statistics committee, on average 96% of households had refrigerators in 2004, compared to 74% owning washing machines, and 83% had color TV. The presence of refrigerators in the household remains relatively stable (93-96%), which means that the population treats it as a necessity good.

Presence of Durable Goods (on average per 100 households)

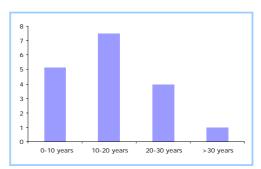
| | 2000 | 2001 | 2002 | 2003 | 2004 |
|---------------------------|------|------|------|------|------|
| Colour TV | 69 | 71 | 74 | 79 | 83 |
| Fridges and deep freezers | 94 | 93 | 94 | 95 | 96 |
| Washing machines | 74 | 74 | 74 | 75 | 74 |
| Vacuum cleaners | 56 | 55 | 54 | 56 | 56 |

Source: State Statistics Committee, based on questioning of 10.1 households. Presence means physical availability of goods, in spite of exploitation term, source (bought, received as present, etc), state (active, temporarily broken, sent for repair or expected to be sent for repair)

Based on the poll's results, we estimate the total number of refrigerators present in Ukraine's households at 17.6 mln. The poll revealed that 71% of refrigerators are older than 10 years (which is the exploitation term prescribed by producers). Vasylkivsky most Refrigerator Plant reported that the average age of a fridge owned by a Ukrainian household is 15 years, 40% of refrigerators are older than 15 years, and 6% (1 mln) are older than 30 years.

Thus, we expect 5 mln refrigerators (older than 20 years) in total to be replaced in the next 3-5 years, and 7.5 mln more (now 10-20 years old) – in 5-10 years.

Age Distribution Of Ukrainian Refriderators, mln units



Source: Vasylkivsky Plant of Refrigerators, State Statistic Committee, Concorde Capital Estimates

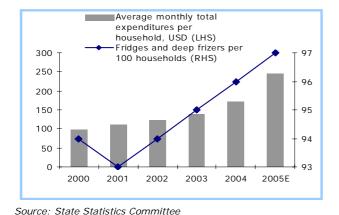
According to our estimates, based on the results of the State Statistics Committee's poll, the number of refrigerators present in the household has increased by ~155 ths annually on average over the last five years (above those purchased for replacement of old ones). We assume this trend will continue in the mid-term.

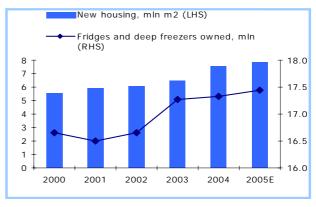
Given, OJSC Nord's projected share of 18-20% in the mid-term, we expect Nord to sell 2.5-2.8 mln refrigerators in Ukraine in the next five years.



Household Expenditures vs Fridges Owned, %

New Housing vs New Fridges Owned, mIn





Local production of household refrigerators by other companies is negligible. A small amount is made at Vasylkivsky Plant of Refrigerators, which has actually been concentrating on its production of ballot-boxes, and Dnipropetrovsk Machine Building Plant.

A Threat To Nord's Market Share In Ukraine

Nord is pursuing a cost leadership strategy, and positions its refrigerators in the low-price segment with a retail price of USD 300-400. The price of a Nord refrigerator is ~USD 50 lower than that for similar model made by its closest competitors.

Import duties of 5-50% are levied depending on the country of origin and type of fridge, which increases the price of imported refrigerators even more (0% tariff applies to fridges from Russia, 5-25% - on those, coming from EU).

Import Duties For Refrigerators, %

| | Preferential* Pr | ivileged* | Full |
|---|------------------|-----------|------|
| Combined fridges-deep-freezers | 0 | 5 | 5 |
| Household refrigerators | 0 | 25 | 50 |
| Household deep-freezers | 0 | 25 | 50 |
| Source: Law "Ilkraine's Customs Tariff" | | | |

*Preferential duty is levied on the imports coming from the countries- participants of customs unions together with Ukraine, or having created special customs zones with Ukraine. Privileged duty is levied on the imports coming from countries or economic unions, enjoying regime of the largest procurement. Imports from the rest of the world is taxed at full duty.

Recent changes in the market pose a threat to Nord's position as EU-based producers start production in Russia. This will cause lower production costs due to lower prices for metals, energy and labor in Russia, and will imply no customs duties due to the free trade agreement between the two countries.

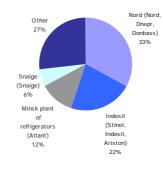
The production of refrigerators in Russia will estimatedly decrease prices for cheap segment models by 20-25%, and for expensive refrigerators - by 10-15%.

The market share of Nord Group made up 32.6% in 2004, according to the estimates of the Industrial Policy Ministry. Our estimations show that in 2005 Nord accounted for 36% of total refrigerators (in unit terms) sold in Ukraine. Taking into account the lower price of Nord refrigerators, this implies approximately the same market share in 2005, compared to 2004. For OJSC Nord alone that would be 20%.





Market Share by Producer in 2004



Ukraine's Market for Refrigerators (ths units)

| | 2005E |
|------------------------------|-------|
| Exports | 615 |
| Nord Group production | 960 |
| Imports | 603 |
| Total consumption in Ukraine | 947 |
| Nord Group's share | 36% |

Source: Business World Agency, Ukraine's Machine Building magazine

Source: Nord, Concorde Capital Estimates

Major Cost Cuts By Nord's Competitors

For the last few years Western European producers of household appliances have been announcing labor cuts at their European plants, transferring production to Asia and Russia. The main reason for this was cheap imports coming from Asia, pressuring European producers to cut costs. In addition, taking into account the scale of the Russian market, large savings on the transportation of heavy domestic appliances are possible for those starting production in Russia. This was the aim of South Korean LG and Turkish Vestel, which also view Russia as an expedient production ground.

BSH Bosch und Siemens (Germany) constructed a plant for the production of household fridges and a logistical center near St Petersburgh. The company plans to invest ~EUR 50 mln in the project. Serial production is expected to start in 1Q07. The test bulk of refrigerators will be made at the end of 2006. The production of 60 ths refrigerators is planned for 2007, increasing to 250 ths by 2010.

In April 2005 **LG Electronics** (South Korea) started construction on facilities for the assembly of refrigerators, washing machines, TVs and audio devices in the Moscow oblast. An investment of USD 100 mln is planned for 2005-08. Production plans: 4 mln units in total per year. The company intends to produce typical models as well as those specially designed for the Russian market.

Indesit Company (Italy) has been producing in the Lipetsk oblast (Russia) for several years. It holds ~30% of the Russian market. Late last year the Russian government imposed a special economic zone scheme for the territory of Indesit's operations, foreseeing tax and customs privileges.

Snaige (Lithuania) opened its plant in Kaliningrad (Russia) in 2004 after Lithuania joined the EU, and Russia introduced import duties for Snaige refrigerators. The company invested EUR 13 mln in the production of 350 ths refrigerators, which was increased to 500 ths afterwards. In February 2006 **Electrolux** (Sweden) announced plans to start assembly operations at the Snaige plant. The production of 100-150 ths refrigerators annually is planned.

In late 2005, **Vestel** (Turkey) got a long-term loan from EBRD to finish construction oo a plant for the production of washing machines and refrigerators in Aleksandrov, Russia (total capacity 1 mln units). **Whirlpool** (USA), which signed a strategic agreement with Vestel at an international level, announced plans to start assembly of its washing machines and refrigerators at Vestel's plant.



Pay Later Benefit

Banks, actively developing consumer loans, are to much extent accountable for the rapid annual growth of the market for large household appliances in Ukraine and Russia over the last few years. In Ukraine personal loans increased by 127% in 2005 to USD 5.5 bln. Up to 50% of large household appliances in Ukraine are purchased through installments.

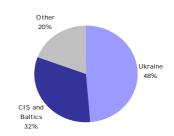
Market participants both in Russia and Ukraine say that the growth in the market for large household appliances connected to booming consumer loans will slow down from 20-30% in the last few years to 10-15% in the mid-term as replacement of the most aged appliances is made.

Export Growth To Slow Down

According to our estimates, exports in terms of units grew by 13% in 2005. Nord is likely to lose part of its share in the fastgrowing Russian market in the mid-term as foreign companies are starting production there. The total market for refrigerators in Russia is estimated at 4 mln units in 2005 (~10-15% growth yoy).

Decrease in market share in Russia is likely to be to some compensated extent by an increase in deliveries to the EU. As this market contains less growth potential, compared to CIS countries with a massive for market replacement refrigerators, we project Nord's exports growth to slow down to 1-2% in the mid-term.

Nord's Products Destinations in 2004



Source: Company Data

Nord is well positioned in terms of technical characteristics of its products, Its exports to the EU (Italy, France, Greece) have been stimulated by the reequipment of the production of compressors to keep up with the requirements of the Montreal Protocol, signed by Ukraine in 1988.

The protocol was initially signed in 1987 by 24 countries who agreed to limit their consumption of chlorine-fluorine carbons, which are harmful to the earth's ozone layer, to 50% of the 1986 level by 2000. This caused many countries to stop production and usage of R12, R11, R141b, R113 chlorine-fluorine carbons and banned imports of products containing them.

In 2003 Nord re-opened its compressor plant after reconstruction, having doubled its capacity to 1 mln compressors per year. In line with international ecological requirements, Nord started making compressors based on ecologically clean isobutan (R 600). USD 25 mln was invested in this project; this included the company's own money (40%), a grant from the Global Ecological Fund and a loan from Prominvestbank.

The new models designed to keep up with the environmental requirements were also consuming up to 30% less energy than before (A and B classes).



What's Next: Scenario Analysis

Profitability margins saw a significant decrease in 2005. We see two reasons for this. Firstly: tightening competition in Ukraine's market as foreigners start offering cheaper models of refrigerators with well-known brands. And secondly: the cancellation of privileges in the free economic zone "Donetsk" where Nord's production is located.

The bill on canceling privileges for free economic zones (absence of imports tariffs, privileges in VAT and income tax, ability to exclude investment from the company's revenues, etc.) was pushed by Serhiy Teryokhin, the economy minister in Tymoshenko's government which was in power from March-September 2005.

This resulted in an increase in VAT from 7% of total sales in 2004 to 9% in 2005. The return of import duties pushed the cost of goods sold up, thus both of these factors caused a decrease in gross profit margin from 23% by the end of 2004 to 17% at the end of 9M05.

The net margin decreased significantly due to an increase in effective tax rate from 10% by the end of 2004 to 25% at the end of 9M05.

The destiny of the company is highly dependent on whether management decides to sell the company to a multinational producer or whether it will be able to influence the government to return privileges. This leads us to examine three possible scenarios in the course of the company's valuation with the following cases considered:

- 1. **Partnership/Acquisition.** The company may be acquired or form a partnership with a multinational producer who is interested in production in Ukraine due to cheaper (than in the EU) production costs, savings on transportation, etc. We do not expect a significant increase in production volumes as competition in the market is tight. Nord is likely to maintain its current market share in Ukraine and moderately increase export deliveries. We expect a higher investment in brand development which will result in Nord avoiding decline in its present market share of 20% (as forecast in the other two scenarios) at the expense of the higher SG&A. Cooperation with the partner's other plants will allow for the optimization of the production process. Brand development, backed by the known name of a multinational producer, will result in competition on a differentiation basis, thus increasing prices and profitability margins to the level of international peers. (EBITDA margin of 9% in the mid-term).
- 2. Return of privileges. It is highly likely that the present owner, backed by the support of the Party of Regions faction who hold 41% of the parliamentary seats, will manage to push for privileges for Nord in terms of VAT and income tax privileges, customs duties, etc. The Party of Regions is a clear supporter of free economic zones while there is no unanimity in the potential orange coalition on this issue. MP Teryokhin (BYT list) initiated the cancellation of privileges for free economic zones and MP Kinakh (Our Ukraine list) has been voicing support. We expect a return of privileges to bring Nord's profitability margins to the levels of 2004 (EBITDA margin of 8% in the mid-term).
- 3. **"As it is" scenario.** Due to tightening competition, Nord is gradually losing its market share from the present 20% to 18%. Profitability stays at the current level as the market is competitive enough that the entry of additional participants will not push the prices down (EBITDA margin of 5%).

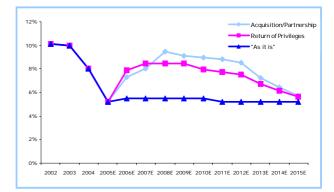


Net Revenues Projections by Scenario



Source: Company data, Concorde Capital forecasts

EBITDA Margin Projections by Scenario





Valuation Summary

The higher target implied by DCF modeling for 'Partnership/Acquisition' and 'Return of Privileges' scenarios, compared to that obtained through peer valuation, can be explained by the fact that for these scenarios we expect a gradual increase in profitability in the years after 2006, while in the 'As it is' scenario margins are stable.

We set the target at USD 43, implied by weighted results of the scenario analysis, as in our opinion it better reflects the future development possibilities of the company.

| | 12-mo DCF-Implied | 12-mo Peer comparison- | |
|-------------------------|-------------------|------------------------|--------|
| Scenario | price | implied price | Weight |
| Partnership/Acquisition | 50 | 37 | 0.55 |
| Return of privileges | 41 | 36 | 0.25 |
| "As it is" | 26 | 27 | 0.20 |
| Weighted | 43 | 35 | 1.00 |

Source: Concorde Capital

Below we provide unit sales projections and DCF Valuation results for the most probable 'Partnership/Acquisition' scenario.

Sales Projections, ths units

| | 2004 | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| GDP growth | 12.1% | 7.0% | 6.0% | 5.0% | 4.5% | 4.0% | 4.0% | 4.0% | 4.0% | 4.0% | 4.0% | 4.0% |
| Industrial production growth | 12.5% | 9.5% | 6.5% | 5.5% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% | 5.0% |
| Total consumption of refrigerators in Ukraine | 758 | 947 | 1089 | 1198 | 1318 | 1384 | 1425 | 1468 | 1512 | 1542 | 1573 | 1604 |
| Change in total consumption of refrigerators in Ukraine | | 25.0% | 15.0% | 10.0% | 10.0% | 5.0% | 3.0% | 3.0% | 3.0% | 2.0% | 2.0% | 2.0% |
| Nord OJSC refrigerators sold total | 682 | 800 | 889 | 945 | 1004 | 1039 | 1071 | 1095 | 1112 | 1126 | 1140 | 1155 |
| OJSC Nord's share in Ukraine | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% |
| OJSC Nord's exports | 530 | 611 | 672 | 705 | 741 | 763 | 786 | 801 | 809 | 817 | 826 | 834 |
| OJSC Nord's exports growth | | 15.1% | 10.0% | 5.0% | 5.0% | 3.0% | 3.0% | 2.0% | 1.0% | 1.0% | 1.0% | 1.0% |
| OJSC Nord's sales in Ukraine | 152 | 189 | 218 | 240 | 264 | 277 | 285 | 294 | 302 | 308 | 315 | 321 |

Source: Concorde Capital



DCF Valuation

| | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E | | |
|--------------------------|---------------------------------------|-------|----------|-------|-------|-------|-------|------------------------|----------|-------|-------|--|--|
| EBITDA | 50 | 90 | 115 | 158 | 166 | 173 | 179 | 181 | 158 | 146 | 133 | | |
| EBIT | 25 | 64 | 89 | 131 | 138 | 145 | 150 | 152 | 129 | 117 | 104 | | |
| Tax Rate | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | | |
| Taxed EBIT | 19 | 48 | 67 | 98 | 104 | 109 | 113 | 114 | 97 | 88 | 78 | | |
| Plus D&A | 25 | 25 | 26 | 27 | 27 | 28 | 28 | 29 | 29 | 29 | 29 | | |
| Less CapEx | (40) | (40) | (40) | (40) | (38) | (38) | (34) | (34) | (29) | (28) | (28) | | |
| Less change in OWC | (8) | (38) | (18) | (29) | (22) | (30) | (21) | (21) | (8) | (8) | (9) | | |
| FCFF | - | - | 35 | 56 | 70 | 69 | 86 | 87 | 89 | 81 | 70 | | |
| WACC | - | - | 14.7% | 13.9% | 12.9% | 12.4% | 11.6% | 11.2% | 11.0% | 11.1% | 11.1% | | |
| WACC to Perpetuity | 11% | | | | | | E | Disc. Termin | al Value | | 332 | | |
| Firm Value | 692 | | | | | | F | ortion due t | to TV | | 48% | | |
| Less Net Debt | -18 | | | | | | F | Perpetuity Growth Rate | | | | | |
| Equity Value | 673 | | | | | | I | 6.8x | | | | | |
| Current Fair Value per S | Current Fair Value per Share USD 42.7 | | ISD 42.7 | | | | | | | | | | |

Sensitivity Analysis

Implied Share Price, USD

| WACC to perpetuity | Perpetuity Growth Rate | | | | | | | | | | | |
|-----------------------|------------------------|-------|-------|-------|-------|--|--|--|--|--|--|--|
| | 2.0% | 2.5% | 3.0% | 3.5% | 4.0% | | | | | | | |
| 9.5% | 51.07 | 53.06 | 55.35 | 58.03 | 61.19 | | | | | | | |
| 10.0% | 49.51 | 51.26 | 53.26 | 55.56 | 58.25 | | | | | | | |
| 10.5% | 48.14 | 49.69 | 51.45 | 53.46 | 55.77 | | | | | | | |
| 11.0% | 46.92 | 48.30 | 49.87 | 51.63 | 53.65 | | | | | | | |
| 11.5% | 45.83 | 47.08 | 48.47 | 50.04 | 51.82 | | | | | | | |
| 12.0% | 44.85 | 45.98 | 47.24 | 48.64 | 50.22 | | | | | | | |
| 12.5% | 43.97 | 45.00 | 46.14 | 47.40 | 48.81 | | | | | | | |

Peer Comparison

| | Country | Market Cap | I | Net Revenues | | E | BITDA Mg | n | | Net Mgn | | E | V/Sales | | EV | /EBITDA | | | P/E | |
|---------------------------------|-----------|------------|----------|--------------|----------|------|----------|-------|------|---------|-------|------|---------|-------|------|---------|-------|------|-------|-------|
| | | | 2004 | 2005E | 2006E | 2004 | 2005E | 2006E | 2004 | 2005E | 2006E | 2004 | 2005E | 2006E | 2004 | 2005E | 2006E | 2004 | 2005E | 2006E |
| Nord Acquisition Scenar. | | | 128.1 | 187.4 | 244.4 | 8% | 5% | 7% | 4% | 2% | 4% | | | | | | | | | |
| Nord Return of Privileges Scena | r | | | | 230.9 | | | 8% | | | 4% | | | | | | | | | |
| Nord "As it is" Scenar | | | | | 230.9 | | | 6% | | | 2% | | | | | | | | | |
| Hualing Holdings | HONG KONG | 79.3 | 243.3 | n/a | n/a | -27% | n/a | n/a | -33% | n/a | n/a | 0.7 | n/a | n/a | neg | n/a | n/a | neg | n/a | n/a |
| Guangdong Kelon | CHINA | 114.4 | 1,019.3 | 801.2 | n/a | 7% | n/a | n/a | -1% | 0% | n/a | 0.6 | 0.7 | n/a | 8.1 | n/a | n/a | neg | 29.8 | n/a |
| Teco Electric & Machinery | TAIWAN | 569.6 | 973.3 | n/a | n/a | 3% | n/a | n/a | -1% | n/a | n/a | 1.0 | n/a | n/a | 33.5 | n/a | n/a | neg | n/a | n/a |
| Sampo Corporation | TAIWAN | l 141.5 | 645.8 | n/a | n/a | -1% | n/a | n/a | -5% | n/a | n/a | 0.5 | n/a | n/a | neg | n/a | n/a | neg | n/a | n/a |
| Sanyo Electric Taiwan | TAIWAN | l 159.1 | 268.6 | n/a | n/a | 9% | n/a | n/a | 6% | n/a | n/a | 5.6* | n/a | n/a | 65.1 | n/a | n/a | 9.5 | n/a | n/a |
| Daiwa Industries | JAPAN | 464.5 | 220.6 | n/a | n/a | -8% | n/a | n/a | -24% | n/a | n/a | 2.2 | n/a | n/a | neg | n/a | n/a | neg | n/a | n/a |
| Wuxi Little Swan | CHINA | 95.0 | 294.2 | n/a | n/a | 5% | n/a | n/a | 1% | n/a | n/a | 0.5 | n/a | n/a | 9.1 | n/a | n/a | 29.2 | n/a | n/a |
| Hefei Meiling | CHINA | 83.7 | 173.9 | n/a | n/a | 9% | n/a | n/a | 2% | n/a | n/a | 1.0 | n/a | n/a | 10.6 | n/a | n/a | 24.4 | n/a | n/a |
| Guangdong Midea | CHINA | 543.8 | 2,317.9 | 2,760.9 | 2,598.0 | 6% | 5% | 6% | 2% | 2% | 2% | 0.3 | 0.2 | 0.3 | 5.1 | 4.6 | 4.2 | 13.8 | 10.3 | 9.0 |
| Qingdao Aucma | CHINA | 133.8 | 297.8 | n/a | n/a | 6% | n/a | n/a | 1% | n/a | n/a | 1.1 | n/a | n/a | 17.4 | n/a | n/a | 46.3 | n/a | n/a |
| Jiangsu Chunlan | CHINA | 246.1 | 389.2 | n/a | n/a | 4% | n/a | n/a | 0% | n/a | n/a | 0.7 | n/a | n/a | 18.3 | n/a | n/a | 256* | n/a | n/a |
| Gorenje Velenje | SLOVENIA | 299.9 | 1,226.7 | 1,173.1 | 1,268.3 | 8% | 9% | 9% | 2% | 3% | 3% | 0.5 | 0.5 | 0.5 | 5.7 | 5.6 | 5.1 | 10.5 | 9.9 | 8.0 |
| Indesit | ITALY | 1,427.1 | 4,318.1 | 3,722.6 | 3,744.0 | 12% | 10% | 11% | 4% | 2% | 3% | 0.4 | 0.6 | 0.6 | 3.6 | 5.8 | 5.4 | 9.0 | 17.9 | 14.1 |
| Whirlpool Corp. | USA | 5,968.1 | 13,220.0 | 14,577.0 | 15,224.0 | 9% | 9% | 9% | 3% | 3% | 4% | 0.5 | 0.5 | 0.4 | 5.9 | 5.1 | 4.8 | 14.7 | 13.2 | 11.1 |
| Maytag Inc | USA | 1,418.8 | 4,721.5 | 4,858.4 | 5,215.1 | 4% | 5% | 4% | -1% | 0% | 0% | 0.5 | 0.5 | 0.4 | 10.9 | 10.0 | 10.6 | neg | neg | neg |
| De Longhi | ITALY | 533.5 | 1,721.0 | 1,488.2 | 1,537.8 | 8% | 10% | 11% | 1% | 2% | 2% | 0.5 | 0.7 | 0.6 | 7.1 | 6.4 | 5.9 | 26.2 | 18.2 | 15.0 |
| Average | | | | | | 3% | 8% | 8% | -3% | 2% | 2% | 0.7 | 0.5 | 0.5 | 15.4 | 6.3 | 6.0 | 20.4 | 16.6 | 11.4 |
| Median | | | | | | 6% | 9% | 9% | 1% | 2% | 3% | 0.5 | 0.5 | 0.5 | 9.1 | 5.7 | 5.3 | 14.7 | 15.6 | 11.1 |
| Acquisition Scenario | | | | | | | | | | | | | | | | | | | | |
| Target Price Average | | | | | | | | | | | | 33.7 | 35.0 | 40.5 | 57.3 | 21.7 | 38.2 | 34.4 | 20.2 | 39.0 |
| Target Price Median | | | | | | | | | | | | 24.7 | 33.7 | 39.2 | 33.2 | 19.6 | 33.4 | 24.8 | 19.0 | 37.8 |
| Return of Privileges Scenario | 1 | | | | | | | | | | | | | | | | | | | |
| Target Price Average | | | | | | | | | | | | | | 38.1 | | | 38.6 | | | 39.9 |
| Target Price Median | | | | | | | | | | | | | | 36.9 | | | 33.7 | | | 38.6 |
| "As it is" Scenario | | | | | | | | | | | | | | | | | | | | |
| Target Price Average | | | | | | | | | | | | | | 37.4 | | | 26.1 | | | 22.0 |
| Target Price Median | | | | | | | | | | | | | | 36.1 | | | 22.6 | | | 21.4 |

Source: Thomson Financial, Concorde Capital estimates

* Outlier

Acquisition Scenario

All financial statements according to Ukrainian Accounting Standards

| · · | 2004 | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E |
|--|------------|---------|---------|---------|-------------|---------|---------|---------|---------|---------|---------|---------|
| Net Revenues | 128.1 | 187.4 | 244.4 | 285.6 | 333.8 | 362.9 | 385.0 | 405.5 | 424.1 | 438.1 | 452.5 | 467.5 |
| Change y-o-y | 19% | 46% | 30% | 17% | 17% | 9% | 6% | 5% | 5% | 3% | 3% | 3% |
| Cost Of Sales | (98.7) | (155.1) | (193.5) | (224.1) | (257.2) | (280.1) | (297.7) | (314.2) | (329.9) | (345.1) | (360.0) | (375.5) |
| Gross Profit | 29.4 | 32.3 | 50.9 | 61.5 | 76.7 | 82.8 | 87.3 | 91.3 | 94.2 | 93.0 | 92.6 | 92.0 |
| Operating Income/Costs, net | (1.9) | - | - | - | - | - | - | - | - | - | - | - |
| SG&A | (17.3) | (22.5) | (33.0) | (38.6) | (45.1) | (49.7) | (52.7) | (55.6) | (58.1) | (61.3) | (63.4) | (65.4) |
| EBITDA | 10.2 | 9.8 | 17.9 | 23.0 | 31.6 | 33.1 | 34.5 | 35.8 | 36.1 | 31.7 | 29.2 | 26.5 |
| EBITDA margin, % | 8% | 5% | 7% | 8% | 9% | 9% | 9% | 9% | 9% | 7% | 6% | 6% |
| Depreciation | (4.8) | (4.8) | (5.1) | (5.2) | (5.4) | (5.5) | (5.6) | (5.7) | (5.8) | (5.8) | (5.8) | (5.8) |
| EBIT | 5.4 | 5.0 | 12.8 | 17.7 | 26.3 | 27.6 | 29.0 | 30.1 | 30.4 | 25.9 | 23.4 | 20.7 |
| EBIT margin, % | 4% | 3% | 5% | 6% | 8% | 8% | 8% | 7% | 7% | 6% | 5% | 4% |
| Interest Expense | (1.2) | (0.5) | (0.6) | (0.9) | (1.2) | (1.3) | (1.5) | (1.6) | (1.6) | (1.7) | (1.8) | (1.7) |
| Financial income/(expense) Other income/(expense) | 0.0 0.9 | - | - | - | - | - | - | - | - | - | - | - |
| PBT | 5.1 | 4.4 | 12.2 | 16.8 | 25.1 | 26.4 | 27.5 | 28.5 | 28.8 | 24.2 | 21.6 | 19.0 |
| Тах | (0.5) | (1.1) | (3.1) | (4.2) | (6.3) | (6.6) | (6.9) | (7.1) | (7.2) | (6.0) | (5.4) | (4.8) |
| Effective tax rate | 10% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% | 25% |
| Net Income | 4.6 | 3.3 | 9.2 | 12.6 | 18.8 | 19.8 | 20.6 | 21.3 | 21.6 | 18.1 | 16.2 | 14.3 |
| Net Margin, % | 4% | 2% | 4% | 4% | 6% | 5% | 5% | 5% | 5% | 4% | 4% | 3% |
| Dividend Declared | - | - | - | 3.8 | 9.4 | 9.9 | 14.4 | 14.9 | 15.1 | 14.5 | 13.0 | 11.4 |

Balance Sheet Summary, USD mIn

| | 2004 | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E |
|----------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Current Assets | 21 | 30 | 42 | 54 | 65 | 78 | 87 | 95 | 102 | 105 | 109 | 112 |
| Cash & Equivalents | 2 | 2 | 2 | 9 | 10 | 15 | 15 | 16 | 17 | 18 | 18 | 19 |
| Trade Receivables | 6 | 9 | 12 | 14 | 17 | 22 | 23 | 28 | 30 | 31 | 32 | 33 |
| Inventories | 8 | 11 | 17 | 20 | 23 | 25 | 31 | 32 | 34 | 35 | 36 | 37 |
| Other current assets | 4 | 8 | 10 | 11 | 15 | 16 | 17 | 18 | 21 | 22 | 23 | 23 |
| Fixed Assets | 46 | 51 | 54 | 57 | 59 | 61 | 63 | 65 | 66 | 71 | 70 | 70 |
| PP&E, net | 44 | 50 | 54 | 57 | 59 | 61 | 63 | 64 | 65 | 65 | 65 | 65 |
| Other Fixed Assets | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 5 | 5 |
| Total Assets | 67 | 81 | 95 | 111 | 124 | 139 | 150 | 160 | 167 | 176 | 179 | 182 |
| Shareholders' Equity | 55 | 62 | 71 | 80 | 89 | 99 | 105 | 112 | 118 | 122 | 125 | 128 |
| Share Capital | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Reserves and Other | 44 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 | 47 |
| Retained Earnings | 11 | 15 | 24 | 33 | 43 | 52 | 59 | 65 | 72 | 75 | 78 | 81 |
| Current Liabilities | 9 | 16 | 22 | 29 | 32 | 37 | 42 | 45 | 46 | 51 | 51 | 51 |
| ST Interest Bearing Debt | 2 | 2 | 4 | 8 | 8 | 9 | 12 | 12 | 11 | 15 | 13 | 13 |
| Trade Payables | 5 | 10 | 12 | 14 | 17 | 20 | 21 | 24 | 25 | 26 | 27 | 28 |
| Accrued Wages | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 |
| Accrued Taxes | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Other Current Liabilities | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 4 | 4 | 4 | 5 | 5 |
| LT Liabilities | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| LT Interest Bearing Debt | 3 | 2 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| Other LT | - | - | - | - | - | - | - | - | - | - | - | - |
| Total Liabilities & Equity | 67 | 81 | 96 | 111 | 124 | 139 | 150 | 160 | 167 | 176 | 179 | 182 |

Cash Flow Statement Summary, USD mIn

| | 2004 | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E | 2015E |
|---|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Net Income | 5 | 3 | 9 | 13 | 19 | 20 | 21 | 21 | 22 | 18 | 16 | 14 |
| Depreciation | 5 | 5 | 5 | 5 | 5 | 5 | 6 | 6 | 6 | 6 | 6 | 6 |
| Non-operating and non-cash item | (1) | 1 | (0) | 0 | (0) | 0 | 0 | (0) | 0 | (5) | 0 | 0 |
| Changes in working capital | 1 | (2) | (8) | (4) | (6) | (4) | (6) | (4) | (4) | (2) | (2) | (2) |
| Operating Cash Flow | 10 | 8 | 7 | 14 | 18 | 21 | 20 | 23 | 23 | 17 | 20 | 18 |
| Capital Expenditures, net Other Investments, net | (7) (1) | (8) | (8) | (8) | (8) | (8) | (8) | (7) | (7) | (6) | (6) | (6) |
| Investing Cash Flow | (8) | (8) | (8) | (8) | (8) | (8) | (8) | (7) | (7) | (6) | (6) | (6) |
| Net Borrowings/(repayments) | (0) | (0) | 2 | 4 | 1 | 1 | 3 | (0) | (1) | 4 | (1) | (1) |
| Dividends Paid | (0) | - | - | (4) | (9) | (10) | (14) | (15) | (15) | (15) | (13) | (11) |
| Other | (0) | - | - | - | - | - | - | - | - | - | - | - |
| Financing Cash Flow | (1) | (0) | 2 | (0) | (9) | (9) | (12) | (15) | (16) | (11) | (14) | (12) |
| Beginning Cash Balance | 1 | 2 | 2 | 2 | 9 | 10 | 15 | 15 | 16 | 17 | 18 | 18 |
| Ending Cash Balance | 2 | 2 | 2 | 9 | 10 | 15 | 15 | 16 | 17 | 18 | 18 | 19 |
| Net Cash Inflows/Outflows | 2 | (0) | 1 | 6 | 1 | 5 | 1 | 1 | 1 | 1 | 1 | 1 |

| UAH/USD Exchange Rates | | | | | | | | | | | | |
|------------------------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | 2003 | 2004 | 2005E | 2006E | 2007E | 2008E | 2009E | 2010E | 2011E | 2012E | 2013E | 2014E |
| Average | 5.3 | 5.3 | 5.1 | 5.1 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 |
| Year-end | 5.3 | 5.3 | 5.1 | 5.1 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 | 5.0 |



Nord April 12, 2006

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