

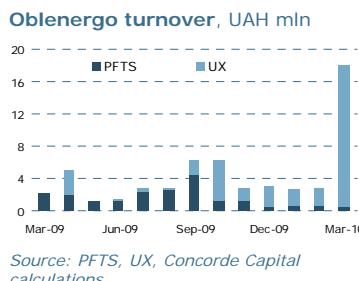
Oblenergos

Order-driven market aspirants

March 23, 2010

Yegor Samusenko
syg@concorde.com.ua
+380 44 391 5577

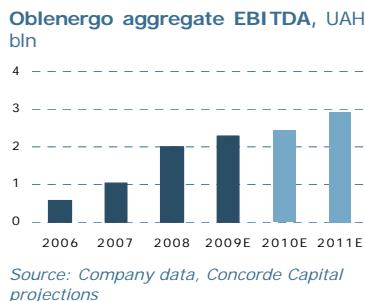
- **Zhytomyroblenergo became the first Oblenergo to enter the UX's order-driven market on March 12; it has made 39% since March 5**
- **We identify seven other Oblenergo-candidates for the ODM, inclusion on which has proven to be a catalyst**
- **For these stocks, we recommend basing entry on timing rather than traditional blanket recommendations**



Oblenergos debut on order-driven market with Zhytomyroblenergo

Zhytomyroblenergo (ZHEN UK) became the first Oblenergo to be added to the Ukrainian Exchange's order-driven market on March 12; in 2M10, its monthly trading volume increased 4x to USD 100 ths and spread squeezed below 10%. ODM inclusion should improve the stock's liquidity (turnover increased tenfold in the first week) and has triggered share price growth of 39% since March 5.

We identify seven other Oblenergos with monthly trading volumes over USD 25 ths and spreads below 20% as candidates for the ODM in the next three months: Dniproblenergo (DNON UK), Kharkivoblenenergo (HAON UK), Khmelnitskoblenenergo (HMON UK), Khersonoblenenergo (HOEN UK), Krymenergo (KREN UK), Lvivoblenenergo (LVON UK), Poltavaoblenenergo (POON UK).



Valuation

In order to capture current and future earnings, we set our targets as the average price implied by 2010E EV/EVITDA of 7.7x and EV/RAB of 0.56x derived from Russian peers. We rely on Russian peers as we believe upcoming reform in Ukraine will echo Russia's regulatory environment. At current UX mid-prices, we recommend BUY on seven of 22 Oblenergos.

Enter based on timing rather than blanket recommendations

With Oblenergo prices on the quote-driven market highly volatile (50% intraday spikes are not uncommon), we recommend entry based on timing rather than blanket recommendations. To determine recommended entry, we use our target prices and upside threshold, which depends on liquidity prospects. For those included in the order-driven market, we set a 25% upside requirement, for likely candidates – 50% and for all other Oblenergo – 75%.

Valuation summary

	Ticker	Target, USD	Upside	Order-driven market	Upside threshold for BUY*	Recommended entry price, USD	Rec.
Chernivtsioblenenergo	CHEN	0.9	55%		75%	0.51	HOLD
Chernihivoblenenergo	CHEON	1.0	93%		75%	0.56	BUY
Cherkasyoblenenergo	CHON	0.7	29%		75%	0.42	HOLD
Dniproblenergo	DNON	41	-42%	candidate	50%	27.0	SELL
Donetskoblenenergo	DOON	1.4	-41%		75%	0.79	SELL
Kharkivoblenenergo	HAON	0.8	6%	candidate	50%	0.53	HOLD
Khmelnitskoblenenergo	HMON	0.7	57%	candidate	50%	0.50	BUY
Khersonoblenenergo	HOEN	0.5	39%	candidate	50%	0.36	HOLD
Kirovohradoblenenergo	KION	0.4	-6%		75%	0.24	SELL
Krymenergo	KREN	0.7	-15%	candidate	50%	0.45	SELL
Lvivoblenenergo	LVON	0.8	30%	candidate	50%	0.56	HOLD
Odesaoblenenergo	ODEN	0.2	-43%		75%	0.09	SELL
Poltavaoblenenergo	POON	0.8	57%	candidate	50%	0.53	BUY
Prykarpatoblenenergo	PREN	1.2	84%		75%	0.70	BUY
Sevastopolenergo	SMEN	0.9	-47%		75%	0.52	SELL
Ternopiloblenenergo	TOEN	1.2	147%		75%	0.66	BUY
Vinnitsaoblenenergo	VIEN	35	38%		75%	19.8	HOLD
Volynoblenenergo	VOEN	0.1	-27%		75%	0.08	SELL
Zaporizhiaoblenenergo	ZAON	0.7	-31%		75%	0.42	SELL
Zhytomyroblenergo	ZHEN	0.8	77%	included	25%	0.60	BUY
Zakarpatoblenenergo	ZOEN	0.5	6%		75%	0.27	HOLD
PES-Energougl	ENUG	9	139%		75%	5.12	BUY

Note: Market data as of March 23.

* Upside threshold is equal to 25% for stocks included in the order-driven market, 50% for likely candidates, 75% for all other Oblenergos

Source: Company data, Concorde Capital projections

Oblenergos data

Financial summary

	Ticker	Sales, USD mln 2010E	Sales, USD mln 2011E	EBITDA, USD mln 2010E	EBITDA, USD mln 2011E	RAB*, USD mln 2010E	Net debt,** USD mln 2010E
Chernivtsioblenerao	CHEN	75	90	6.3	7.6	132	10.9
Chernihivoblenerao	CHEON	116	140	11.6	13.0	263	2.1
Cherkasyoblenerao	CHON	148	179	8.0	9.7	288	2.4
Dniproblenergo	DNON	1,469	1,774	33.1	45.5	664	70.3
Donetskoblenerao	DOON	569	688	15.3	21.2	742	235.4
Kharkivoblenerao	HAON	375	453	22.3	26.0	459	9.4
Khmelnitskoblenergo	HMON	116	140	8.4	9.8	265	6.1
Khersonoblenergo	HOEN	141	170	11.7	13.4	262	22.0
Kirovohradoblenerao	KION	105	127	4.4	6.0	276	55.3
Krymenergo	KREN	270	326	13.5	17.1	414	50.9
Lvivoblenerao	LVON	247	298	17.7	20.6	370	9.7
Odesaoblenergo	ODEN	397	479	26.8	30.7	416	126.8
Poltavaoblenergo	POON	319	386	23.3	25.8	332	7.6
Prykarpatoblenergo	PREN	105	127	15.0	16.8	247	0.5
Sevastopolenergo	SMEN	74	89	7.6	8.4	46	17.9
Ternopiloblenergo	TOEN	73	88	5.0	6.0	191	2.3
Vinnitsaoblenerao	VIEN	124	150	8.4	9.8	338	19.6
Volynoblenergo	VOEN	78	94	4.6	5.5	187	1.9
Zaporizhiaoblenergo	ZAON	626	755	15.5	21.2	432	49.8
Zhytomiroblenergo	ZHEN	142	171	11.2	12.9	286	31.3
Zakarpatoblenergo	ZOEN	95	114	5.2	6.6	187	14.4
PES-Energoupol	ENUG	85	102	11.4	12.0	26	2.0

Note: Market data as of March 23. * Please refer to July 2008 report for our methodology of RAB values estimation. ** We continue to partially account for non-interest debt in Oblenergos' net debt estimation. See our April 2009 report for details.

Source: UX, PFTS, Concorde Capital estimates

Multiples

	Ticker	MCap, USD mln	EV, USD mln 2010E	EV/S 2010E	EV/S 2011E	EV/EBITDA 2010E	EV/EBITDA 2011E	EV/RAB 2010E
Chernivtsioblenerao	CHEN	32	43	0.58	0.48	6.9	5.7	0.33
Chernihivoblenerao	CHEON	60	63	0.54	0.45	5.4	4.8	0.24
Cherkasyoblenerao	CHON	84	87	0.59	0.49	10.9	8.9	0.30
Dniproblenergo	DNON	416	486	0.33	0.27	14.7	10.7	0.73
Donetskoblenerao	DOON	154	389	0.68	0.57	25.5	18.4	0.52
Kharkivoblenerao	HAON	194	203	0.54	0.45	9.1	7.8	0.44
Khmelnitskoblenergo	HMON	64	70	0.61	0.50	8.3	7.2	0.26
Khersonoblenergo	HOEN	69	91	0.65	0.54	7.8	6.8	0.35
Kirovohradoblenerao	KION	53	108	1.02	0.85	24.8	17.9	0.39
Krymenergo	KREN	137	188	0.70	0.58	13.9	11.0	0.45
Lvivoblenerao	LVON	125	134	0.54	0.45	7.6	6.5	0.36
Odesaoblenergo	ODEN	56	183	0.46	0.38	6.8	5.9	0.44
Poltavaoblenergo	POON	112	119	0.37	0.31	5.1	4.6	0.36
Prykarpatoblenergo	PREN	69	69	0.66	0.54	4.6	4.1	0.28
Sevastopolenergo	SMEN	46	64	0.87	0.72	8.4	7.6	1.38
Ternopiloblenergo	TOEN	29	31	0.42	0.35	6.1	5.1	0.16
Vinnitsaoblenerao	VIEN	77	97	0.78	0.65	11.6	9.9	0.29
Volynoblenergo	VOEN	92	94	1.21	1.01	20.7	17.3	0.51
Zaporizhiaoblenergo	ZAON	191	240	0.38	0.32	15.5	11.4	0.56
Zhytomiroblenergo	ZHEN	52	83	0.59	0.49	7.4	6.5	0.29
Zakarpatoblenergo	ZOEN	55	69	0.73	0.60	13.3	10.4	0.37
PES-Energoupol	ENUG	21	23	0.27	0.22	2.0	1.9	0.88

Note: Market data as of March 23

Source: UX, PFTS, Concorde Capital estimates

Implied prices

	Ticker	Current price USD	Target price* USD	Implied by EV/S 2010E	Implied by EV/S 2011E	Implied by EV/EBITDA 2010E	Implied by EV/EBITDA 2011E	Implied by EV/RAB 2010E
Chernivtsioblenerao	CHEN	0.57	0.89	1.13	1.12	0.67	0.55	1.11
Chernihivoblenerao	CHEON	0.51	0.97	0.95	0.94	0.73	0.59	1.22
Cherkasyoblenerao	CHON	0.57	0.73	0.98	0.97	0.40	0.35	1.07
Dniproblenergo	DNON	69.4	40.6	234.5	232.0	30.9	30.4	50.2
Donetskoblenergo	DOON	2.34	1.37	5.14	5.05	n/m	n/m	2.75
Kharkivoblenerao	HAON	0.76	0.80	1.43	1.42	0.63	0.53	0.97
Khmelnitskoblenergo	HMON	0.48	0.75	0.82	0.81	0.44	0.36	1.06
Khersonoblenergo	HOEN	0.39	0.54	0.67	0.66	0.38	0.29	0.70
Kirovohradoblenergo	KION	0.44	0.42	0.42	0.41	n/m	n/m	0.83
Krymenergo	KREN	0.79	0.68	1.28	1.26	0.31	0.25	1.05
Lvivoblenerao	LVON	0.64	0.84	1.23	1.22	0.66	0.54	1.02
Odesaoblenergo	ODEN	0.27	0.45	1.30	1.28	0.38	0.21	0.51
Poltavaoblenergo	POON	0.51	0.79	1.42	1.40	0.78	0.61	0.81
Prykarpatoblenergo	PREN	0.66	1.22	1.02	1.00	1.11	0.90	1.33
Sevastopolenergo	SMEN	1.71	0.91	2.09	2.06	1.52	1.07	0.30
Ternopiloblenergo	TOEN	0.47	1.16	1.16	1.15	0.60	0.51	1.72
Vinnitsaoblenerao	VIEN	25.0	34.6	34.0	33.5	14.5	11.2	54.7
Volynoblenergo	VOEN	0.19	0.14	0.16	0.16	0.07	0.06	0.21
Zaporizhiaoblenergo	ZAON	1.06	0.73	3.23	3.19	0.39	0.38	1.07
Zhytomiroblenergo	ZHEN	0.42	0.75	0.91	0.89	0.45	0.33	1.05
Zakarpatoblenergo	ZOEN	0.44	0.47	0.65	0.64	0.21	0.18	0.73
PES-Energoupol	ENUG	3.75	8.97	15.2	15.0	15.7	11.8	2.25

Note: Market data as of March 23. * Target price is the average of prices implied by EV/EBITDA 10E and EV/RAB 10E comparison with Russian peers

Source: UX, PFTS, Concorde Capital estimates

Russian peer multiples

Russian peers financials

	Sales, USD mln 2010E	EBITDA, USD mln 2010E	RAB, USD mln 2010E	Net debt, USD mln 2010E
	2011E	2011E		
MOESK	4,553	5,156	683	932
MRSK of Center	1,953	2,398	397	525
MRSK of Siberia	1,470	1,889	121	195
Lenenergo	914	1,105	235	287
MRSK of Center and Volga	2,160	2,530	329	420
MRSK of Urals	2,013	2,297	279	344
MRSK of North-West	947	1,147	116	153
MRSK of Volga	1,099	1,388	137	212
MRSK of South	678	832	148	188
MRSK of North Caucasus	361	430	33	50
				997
				75

Source: Bloomberg, Company data, Open Utilities

Russian peers multiples

	MCap, USD mln	EV, USD mln	EV/S 2010E	EV/S 2011E	EV/EBITDA 2010E	EV/RAB 2010E
MOESK	4,969	5,458	1.2	1.1	8.0	5.9
MRSK of Center	1,684	1,972	1.0	0.8	5.0	3.8
MRSK of Siberia	1,073	1,298	0.9	0.7	10.8	6.7
Lenenergo	1,035	1,747	1.9	1.6	7.4	6.1
MRSK of Center and Volga	934	1,395	0.6	0.6	4.2	3.3
MRSK of Urals	931	1,385	0.7	0.6	5.0	4.0
MRSK of North-West	820	946	1.0	0.8	8.2	6.2
MRSK of Volga	804	1,252	1.1	0.9	9.1	5.9
MRSK of South	319	703	1.0	0.8	4.7	3.7
MRSK of North Caucasus	189	264	0.7	0.6	8.1	5.2
Mean			1.0	0.8	7.0	5.1
Median			1.0	0.8	7.7	5.6
						0.52

Source: Bloomberg, Company data, Concorde Capital

Global peer multiples

RAB-based peer valuation

	MCap, USD mln	EV, USD mln	RAB, USD mln	EV/RAB
National Grid (UK)	24,666	61,546	39,280	1.57
Terna (IT)	8,798	15,260	8,064	1.89
Elia (BE)	1,890	5,242	4,724	1.11
Transelectrica (RO)	473	879	1,460	0.60
Horizon Energy (NZ)	67	85	76	1.12
Mean				1.26
Median				1.12

Source: Bloomberg, Company data, Concorde Capital

Valuation by peers' median EV/EBITDA '10

	MCap, USD mln	Sales, USD mln		EBITDA, USD mln		EV/EBITDA	
		2010E	2011E	2010E	2011E	2010E	2011E
Eletropaulo Metropolitana (BR)	3,645	4,856	5,034	1,007	859	5.4	6.4
EDP Brazil (BR)	3,072	2,744	3,005	832	873	5.5	5.2
Equatorial Energia SA (BR)	1,037	1,362	1,346	398	402	4.5	4.4
EMASZ (HU)	363	736	761	n/a	n/a	n/a	n/a
EDENOR (AR)	333	585	659	170	135	2.8	3.6
Mean						4.6	4.9
Median						5.0	4.8

Source: Bloomberg, Concorde Capital

Concorde Capital, Head office
 2 Mechnikova Street, 16th Floor
 Parus Business Centre
 Kyiv 01601, Ukraine
 Tel.: +380 44 391 5577
 Fax: +380 44 391 5571

www.concorde.ua

CEO
 Igor Mazepa im@concorde.com.ua

Head of Sales & Trading
 Alexander Shnir ash@concorde.com.ua

International Sales & Trading
 Anastasiya Nazarenko an@concorde.com.ua
 Marina Martirosyan mm@concorde.com.ua
 Rostyslav Shmanenko rs@concorde.com.ua

Domestic Sales & Trading
 Yuriy Pilipenko up@concorde.com.ua
 Alisa Tikhomirova at@concorde.com.ua

Director of Research
 Andriy Gostik, CFA ag@concorde.com.ua

Concorde Capital
 4 Fourth Lesnoy Pereulok, 5th Floor
 Capital Plaza
 Moscow 125047, Russia
 Tel.: +7 495 642 87 15
 Fax: +7 495 225 85 00

office@concorde.com.ua

RESEARCH

Strategy
 Andriy Gostik, CFA ag@concorde.com.ua

Metals & Mining
 Andriy Gerus ga@concorde.com.ua

**Utilities (Telecom, Energy),
 Machinery**
 Yegor Samusenko syg@concorde.com.ua

Oil & Gas
 Andriy Gerus ga@concorde.com.ua

Real Estate, Consumer-related
 Andriy Gostik, CFA ag@concorde.com.ua

Economics, Financial services
 Mykyta Mykhaylychenko mms@concorde.com.ua

Fixed Income
 Andriy Gerus ga@concorde.com.ua
 Mykyta Mykhaylychenko mms@concorde.com.ua

Politics
 Brad Wells bw@concorde.com.ua

Editor
 Brad Wells bw@concorde.com.ua

Disclaimer

THIS REPORT HAS BEEN PREPARED BY CONCORDE CAPITAL INVESTMENT BANK INDEPENDENTLY OF THE RESPECTIVE COMPANIES MENTIONED HEREIN FOR INFORMATIONAL PURPOSES ONLY. CONCORDE CAPITAL DOES AND SEEKS TO DO BUSINESS WITH COMPANIES COVERED IN ITS RESEARCH REPORTS. AS A RESULT, INVESTORS SHOULD BE AWARE THAT CONCORDE CAPITAL MIGHT HAVE A CONFLICT OF INTEREST THAT COULD AFFECT THE OBJECTIVITY OF THIS REPORT.

THE INFORMATION GIVEN AND OPINIONS EXPRESSED IN THIS DOCUMENT ARE SOLELY THOSE OF CONCORDE CAPITAL AS PART OF ITS INTERNAL RESEARCH COVERAGE. THIS DOCUMENT DOES NOT CONSTITUTE OR CONTAIN AN OFFER OF OR AN INVITATION TO SUBSCRIBE FOR OR ACQUIRE ANY SECURITIES. THIS DOCUMENT IS CONFIDENTIAL TO CLIENTS OF CONCORDE CAPITAL AND IS NOT TO BE REPRODUCED OR DISTRIBUTED OR GIVEN TO ANY OTHER PERSON.

CONCORDE CAPITAL, ITS DIRECTORS AND EMPLOYEES OR CLIENTS MIGHT HAVE OR HAVE HAD INTERESTS OR LONG/SHORT POSITIONS IN THE SECURITIES REFERRED TO HEREIN, AND MIGHT AT ANY TIME MAKE PURCHASES AND/OR SALES IN THEM AS A PRINCIPAL OR AN AGENT. CONCORDE CAPITAL MIGHT ACT OR HAS ACTED AS A MARKET-MAKER IN THE SECURITIES DISCUSSED IN THIS REPORT. THE RESEARCH ANALYSTS AND/OR CORPORATE BANKING ASSOCIATES PRINCIPALLY RESPONSIBLE FOR THE PREPARATION OF THIS REPORT RECEIVE COMPENSATION BASED UPON VARIOUS FACTORS, INCLUDING QUALITY OF RESEARCH, INVESTOR/CLIENT FEEDBACK, STOCK PICKING, COMPETITIVE FACTORS, FIRM REVENUES AND INVESTMENT BANKING REVENUES.

PRICES OF LISTED SECURITIES REFERRED TO IN THIS REPORT ARE DENOTED IN THE CURRENCY OF THE RESPECTIVE EXCHANGES. INVESTORS IN FINANCIAL INSTRUMENTS SUCH AS DEPOSITORY RECEIPTS, THE VALUES OR PRICES OF WHICH ARE INFLUENCED BY CURRENCY VOLATILITY, EFFECTIVELY ASSUME CURRENCY RISK.

DUE TO THE TIMELY NATURE OF THIS REPORT, THE INFORMATION CONTAINED MIGHT NOT HAVE BEEN VERIFIED AND IS BASED ON THE OPINION OF THE ANALYST. WE DO NOT PURPORT THIS DOCUMENT TO BE ENTIRELY ACCURATE AND DO NOT GUARANTEE IT TO BE A COMPLETE STATEMENT OR SUMMARY OF AVAILABLE DATA. ANY OPINIONS EXPRESSED HEREIN ARE STATEMENTS OF OUR JUDGMENTS AS OF THE DATE OF PUBLICATION AND ARE SUBJECT TO CHANGE WITHOUT NOTICE. REPRODUCTION OF THIS DOCUMENT IN WHOLE OR IN PART WITHOUT PRIOR PERMISSION IS PROHIBITED.

NEITHER THIS DOCUMENT NOR ANY COPY HEREOF MAY BE TAKEN OR TRANSMITTED INTO THE UNITED STATES OR DISTRIBUTED IN THE UNITED STATES OR TO ANY U.S. PERSON (WITHIN THE MEANING OF REGULATION S UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT")), OTHER THAN TO A LIMITED NUMBER OF "QUALIFIED INSTITUTIONAL BUYERS" (AS DEFINED IN RULE 144A UNDER THE SECURITIES ACT) SELECTED BY CONCORDE CAPITAL.

THIS DOCUMENT MAY ONLY BE DELIVERED WITHIN THE UNITED KINGDOM TO PERSONS WHO ARE AUTHORIZED OR EXEMPT WITHIN THE MEANING OF THE FINANCIAL SERVICES AND MARKETS ACT 2000 ("FSMA") OR TO PERSONS WHO ARE OTHERWISE ENTITLED TO RECEIVE THIS DOCUMENT UNDER THE FINANCIAL SERVICES AND MARKETS ACT 2000 (FINANCIAL PROMOTION) ORDER 2005, OR ANY OTHER ORDER MADE UNDER THE FSMA.