



РАИЗ™



Rise – vertically integrated agro-holding

- One of the largest vertically integrated Ukrainian agro-industrial holdings
- Extensive modern infrastructure:
 - Invested over USD 200 mln for the last 3 years
 - Total silo capacity of about 600,000 tons
 - Over 220,000 sq.m. of warehousing facilities
 - 41 distribution hubs all over Ukraine
- # 1 Nation-wide distributor of seeds, crop protection products, fertilisers and agricultural machinery
- One of the largest arable land banks in Ukraine (162,000 ha)
- # 1 seeds producer in Ukraine with 5 own production plants
- The most powerful sugar production plant in Ukraine: 9,000 tons of sugar beets per day, investment in modernization over USD 20 mln

Full value chain of products and services



- 5 seed production plants (50,000 tons capacity)
- Cultivation of corn, wheat, barley, rapeseed, sunflower (up to 800 ths tons per annum)
- Sugar beet (up to 760 ths tons annum)
- 1 plant (9,000 sugar beet per day)
- 8% of total sugar output in Ukraine



- 41 branches across Ukraine
- 50 warehouses (220 ths. sq.m)
- Agricultural machinery and spare parts, crop protection products, fertilisers, seeds
- 5 regional service centers
- 80 service engineers provide service support to customers
- 5,000 customers



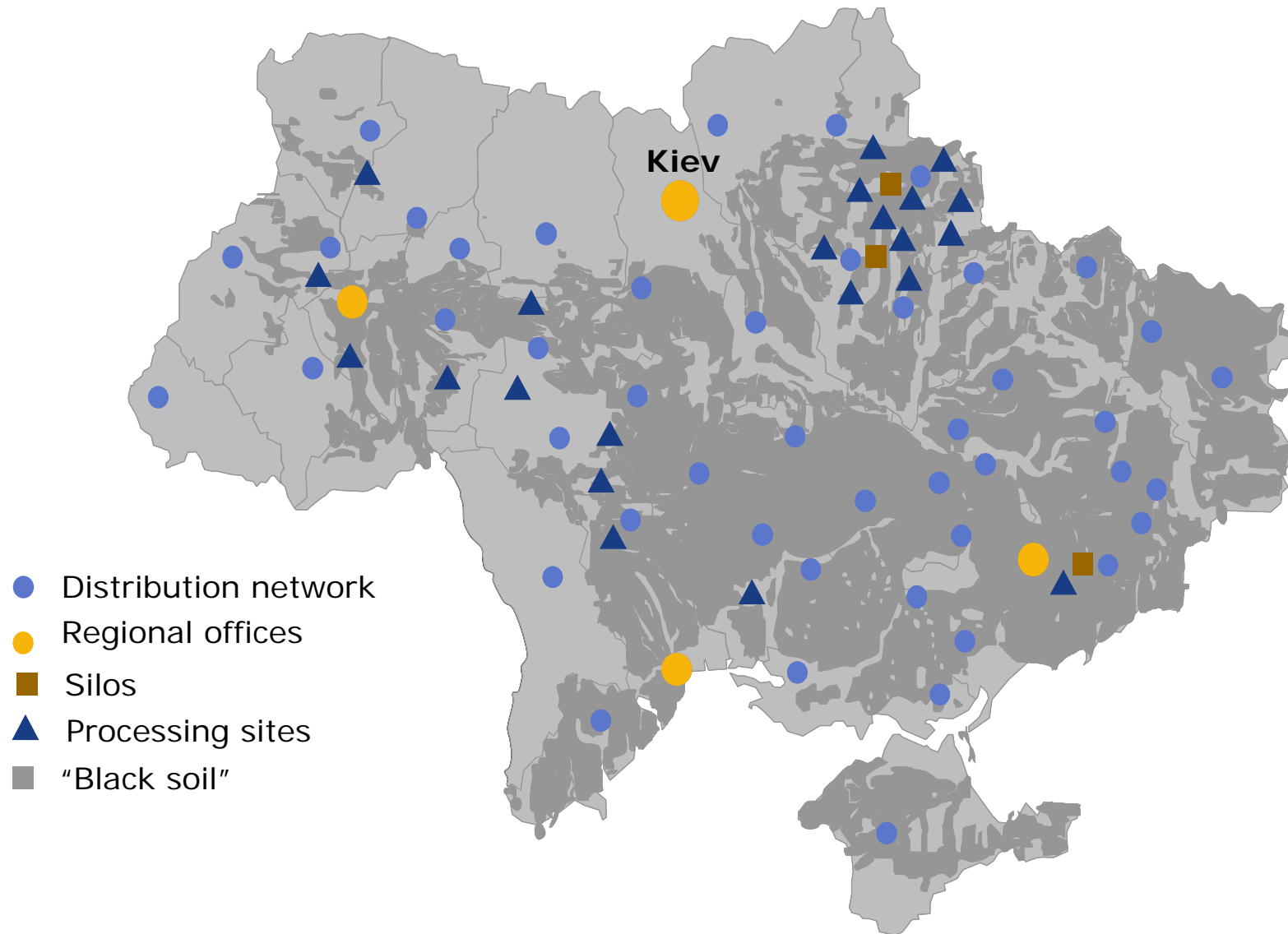
- MY 2008/09 export volume over 500 ths tons, MY 2009/10 up to 700 ths tons
- Expanding exports
- Focus on soft commodities (corn, rapeseed, wheat, barley)
- Guaranteed sources of supply from in-house production and in-kind settlement
- Silo capacity of c. 600 ths. tons

Strong market player

	Seed production plants	Distribution network (branches)	Silo capacity*, ths. tons	Sugar plants, capacity (sugar beet per day)	Land under control, ths. ha
Rise	5 (50,000 tons)	41	600	1 plant: 9,000 tons	162
Astarta	-	-	Not disclosed	6 plants: 23,000 tons	175
Mriya	-	-	290	-	190
Dakor	-	-	30	4 plants: 18,000 tons	120
Sintal	-	-	100	2 plants: 1,000 tons	99
MCB Agricole	-	-	-	-	98

* Excluding floor storage facilities

Distribution and Agro-production sites



Distribution division

Top Distributor of Agricultural Machinery and Inputs in Ukraine

- More than 5,000 clients
- High-profile Partners
 - CPP (Bayer, BASF, Du Pont, Syngenta, Monsanto, Dow Agrosiences)
 - Seeds (Pioneer, Monsanto, Lembke, Ukrainian Institute of Genetics)
 - Fertilizers (Yara, NU3, Ukrainian fertilizer producers)
 - AG Machinery (John Deere, Kverneland, Hardi, Farmet)
- Exclusive contracts with such vendors as John Deere, Kverneland, Hardi, Farmet, Merlo, Shulte, Focus



Key facilities

- 41 branches across Ukraine,
- 4 silos with 600,000 tons capacity;
- Subsidiary in Moldova
- Warehouse area of 220,000m²
- Rail connections linking all major sites

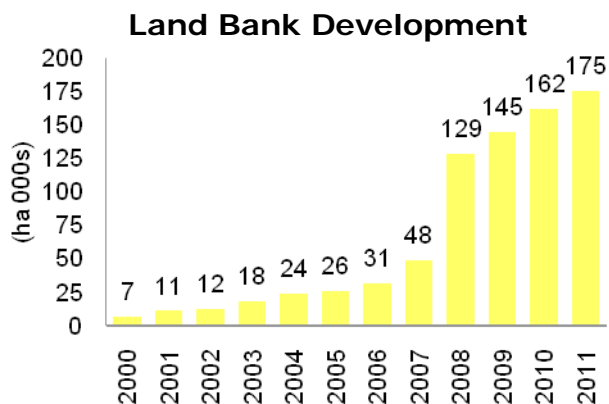


Distribution division is the backbone of the firm's success

Production division

Applying the best practices in Ukraine

- Crop production (corn, wheat, barley, rapeseed, sunflower) up to 800,000 ton in 2010
- Sugar beet production up to 760,000 tons in 2010
- Specialization in seed production (corn, winter wheat, sunflower) up to 50,000 ton per annum
- Investments into modern agricultural technology:
 - high impact liquid fertilization
 - unified technology and equipment
 - modern logistics in farming (dispatch system and GPS controllers)
 - Higher efficiency of agricultural machinery utilization with "Agricultural Management Solutions" (AMS)



**Production division is
the driving force behind Rise's growth**

Processing operations

- No. 1 Seed Producer in Ukraine with 5 seed production plants
- One of the most powerful sugar-refining plant in Ukraine: capacity of 9,000 tons per day of sugar beets



Silo Network

- Developing network of own silos with a existing capacity of 600,000 tons



Senior management team

Vitaliy Tsekhmistrenko
President, founder
17 years with Rise
22 years sector experience

Igor Shylyuk
CFO
11 years with Rise
12 years of sector experience

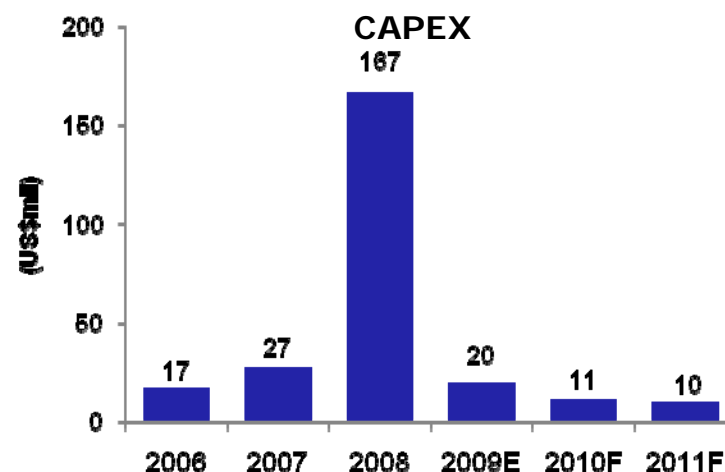
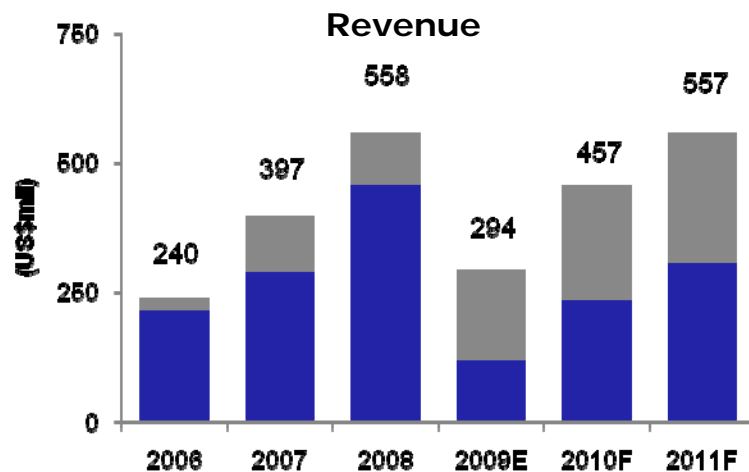
Yuriy Kolesnik
General Director CJSC Rise-Maksymko
14 years with Rise
16 years of sector experience

Mykola Maksymchuk
Head of Infrastructure
9 years with Rise
21 years sector experience

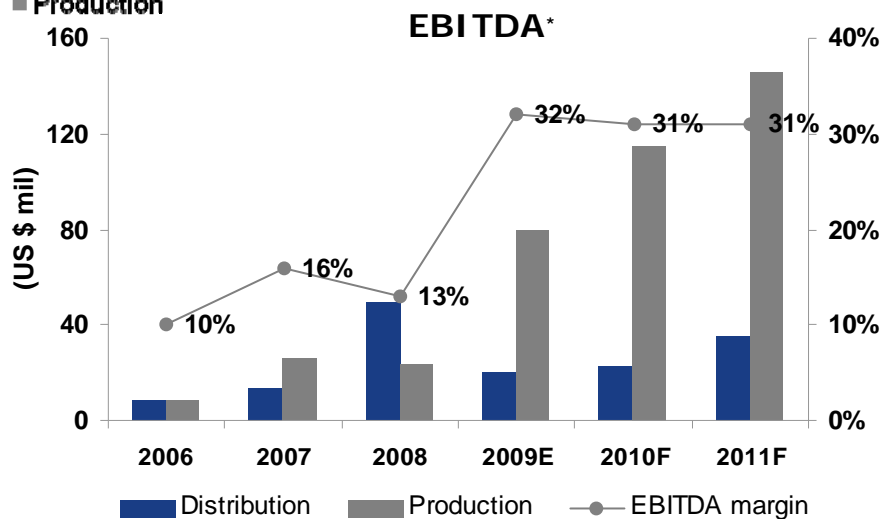
Boris Prihodko
Head of Commodity Trading Operations
10 years with Rise
14 years of sector experience

Financial overview

- Proven track record of delivering dynamic growth coupled with high profitability



■ Distribution ■ Production



* w/o Unrealized profit in refined sugar



Strategic priorities for 2010-2011

Restore top position among distributors

- Achieve 60% annual growth in Sales and 30% growth in EBITDA of Distribution segment in 2010/11
- Restore top position among national distributors of agricultural machinery & inputs
- Leverage strong relationships with suppliers and unique distribution platform to boost sales

Focus on yield improvement and operating efficiencies in Production

- Target yield improvements in corn (10%), grain (20%), oilseeds (30%) and sugar beet (20%) by 2011
- Potential to boost sugar production by 20-30% via higher sugar beet yields, while lowering cost of refined sugar by 10-15%

Optimize capital structure

- Extend maturity of existing debt
- Co-operation with International Financial Institutions

Welcome to Rise Always one step ahead



ЗАВЖДИ НА КРОК ПОПЕРЕДУ

